

KEY PROGRAMME INFORMATION

Originating institution(s) Bournemouth University	Faculty responsible for the programme Faculty of Media and Communication
Final award, title and credit BA (Hons) Film - 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 / 120 (60 ECTS) Level 6 credits	
Intermediate award(s), title(s) and credits Certificate of Higher Education - 120 (60 ECTS) Level 4 credits Diploma of Higher Education - 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 credits	
UCAS Programme Code(s) T6H3	HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load. 100441
External reference points <ul style="list-style-type: none"> • The UK Quality Code for Higher Education; Part A: Setting and maintaining academic standards (October 2014), incorporating; • The Framework for Higher Education Qualifications of UK Degree-Awarding Bodies: • The frameworks and their levels • The qualification descriptors • Responsibilities for implementing an outcomes-based approach to the award qualifications QAA Subject Benchmark Statement – Communication, media, film and cultural studies (2016)	
Professional, Statutory and Regulatory Body (PSRB) links International Moving Image Society (IMIS) CILECT	
Places of delivery Bournemouth University, Talbot Campus	
Mode(s) of delivery Full-time Full-time Sandwich	Language of delivery English
Typical duration 3 years full-time 4 years full-time sandwich	
Date of first intake September 2024	Expected start dates September
Student Numbers Maximum 110	Placements All placements are optional. Students opting to pursue a placement may choose to undertake a 30-week sandwich placement or 20 day 'short placement' between Level 5 and 6. Current practice is that students find their own placement with support from the Faculty Placements Team.
Date of this Programme Specification June 2023	
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PROGRAMME STRUCTURE

Programme Award and Title: BA (Hons) Film								
Year 1/Level 4								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Film Language	Core	20		50	50	40	v2.0	100058
Film Language 2	Core	20		100		36	v2.0	100058
The Film Industries	Core	20		100		30	v2.0	100058
Principles of Storytelling	Core	20		50	50	33	v2.0	100729
Creative Collaboration	Core	20		60	40	20	v3.0	101221
Understanding Experimental Film	Core	20		100		10	v2.0	100441
Progression requirements: (Requires 120 credits at Level 4)								
Exit qualification: Cert HE Film (Requires 120 credits at Level 4)								

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Year 2/Level 5

Students are required to complete 2 core units and choose 4 optional units.

The unit Production Management may have limitations on numbers because of licence availability.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Film Story Structures	Core	20		100		36	v2.0	100729
Producing	Core	20		100		33	v1.0	100441
Documentary Practice	Option	20		100		30	v2.0	100441
Media Perspectives	Option	20		50	50	20	v3.0	100444
Location and Post Sound	Option	20		70	30	30	v2.0	100890
Acting	Option	20		100		30	v2.0	100067
Camera and Lighting	Option	20		50	50	30	v2.0	100716
Editing	Option	20		50	50	30	v2.0	100890
Production Design	Option	20		100		30	v2.0	101214
Production Management	Option	20		100		20	v2.0	100441
Directing	Option	20		100		30	v2.0	100888
Script Skills	Option	20		100		20	v2.0	100729

Progression requirements: (Requires 120 credits at Level 5 and 120 credits at Level 4)

Exit qualification: Dip HE Film (Requires 120 credits at Level 4 and 120 credits at Level 5)

Optional placement year in industry/business:

Optional completion of either 4-week short placement or 30-week sandwich placement.

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Year 3/Level 6								
Students are required to complete 2 core units and choose 4 optional units.								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Entrepreneurship for the Creative Industries	Option	20		50	50	30	v2.0	101221
Development for Graduate Film Project	Core	20		100		10	v1.0	100812
Graduate Film Project	Core	40		60	40	7	v2.0	100812
Independent Research Project	Option	20		100		12	v2.0	100812
Docudrama	Option	20		100		30	v1.0	100441
Understanding Distribution	Option	20		100		30	v2.0	100441
Film Festivals for Makers and Curators	Option	20		100		30	v2.0	100441
Film Futures	Option	20		100		30	v1.0	100441
Exit qualification: BA (Hons) Film								
Sandwich UG award: Requires 120 credits at Level 4, 120 credits at Level 5, 120 credits at Level 6 and successful completion of a 30-week placement taken between Level 5 and 6.								
Full-time UG award: Requires 120 credits at Level 4, 120 credits at Level 5 and 120 credits at Level 6								

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AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMME

We have placed collaboration, ethical awareness, creativity and diversity at the heart of BA (Hons) Film. From the start we have engaged with issues around climate change and sustainability and these are embedded into our units at each of the three levels. Our graduates enter their professional lives with strong understanding of industry standards and working practices, as well as their own role in shaping the present and future of international film industries.

This key aim is underpinned by the following further aims:

- To produce creative practitioners with a strong understanding of global structures of distribution and ownership.
- Examine strategies to attract funding, start independent businesses, run budgets, make contacts, establish networks.
- Place equality, diversity and inclusivity at the heart of our approach to the film industries as part of our commitment to eliminating prejudice and discrimination.
- With practice, contextualisation and conceptualisation merged at every stage throughout the degree, to prepare students not to just feed the film industry, but to change it.
- With no division between practice and theory, to nurture critically-aware minds, who can forge their own path with a deep understanding of the history and culture of film.

ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

This programme is informed by and aligned with the BU 2025 strategic plan and fusion ethos to inspire learning, advance knowledge and enrich society through the fusion of education, research and practice. The BU 2025 values of excellence, inclusivity, creativity and responsibility are woven throughout the programme.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection, practice.)

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 Final Projects are distinct from other assessment types. The word count for these assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

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STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff with others who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators/technicians and research students.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 6 INTENDED PROGRAMME OUTCOMES

<p>A: Subject knowledge and understanding</p> <p>This programme/level provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>A1 Identify and explain the processes linking production, distribution, circulation and consumption</p> <p>A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship</p> <p>A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • <i>Lectures (A1 – A6);</i> • <i>Seminars (A1 – A6);</i> • <i>Directed reading (A1-A6);</i> • <i>Use of the VLE (A1-A6);</i> • <i>Independent research (A1-A6).</i>
<p>A4 Identify and explain the legal, ethical and regulatory frameworks that affect media and cultural production, manipulation, distribution, circulation, and consumption</p> <p>A5 Analyse and evaluate how media, cultural and creative organisations operate, communicate and are managed</p> <p>A6 Analyse and evaluate how in film industries individuals, or collaborative project-oriented teams, are formed, operate and complete their work</p>	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • <i>Coursework (A1 – A6)</i>
<p>B: Intellectual skills</p> <p>This programme/level/stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level outcomes:</p>
<p>B1 Engage critically with major thinkers, debates and intellectual paradigms within the field and put them to productive use</p> <p>B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change</p> <p>B3 Examine films critically with appropriate reference to the social and cultural contexts and diversity of contemporary</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (B1 – B6);</i> • <i>Seminars (B1 – B6);</i> • <i>Directed reading (B1 – B6);</i> • <i>Use of the VLE (B1 – B6);</i> • <i>Independent research (B1 – B6).</i>
	<p>Assessment strategies and methods:</p>

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<p>society, and explain how different social groups variously make use of, and engage with films</p> <p>B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films</p> <p>B5 Develop substantive and detailed knowledge and understanding in one or more designated areas of film</p> <p>B6 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.</p>	<ul style="list-style-type: none"> • <i>Coursework (B1 – B6)</i>
<p>C: Practical skills</p> <p>This programme/level/stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>C1 Produce work which demonstrates the effective manipulation of sound and/or image</p> <p>C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies</p> <p>C3 Explain the importance of the commissioning and funding structures of the of creative industries and demonstrate a capacity to work within the constraints imposed by them</p> <p>C4 Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices</p> <p>C5 Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills</p> <p>C6 Produce work which recognises film forms and structures and explain their impact on audiences</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (C1 – C6);</i> • <i>Seminars (C1 – C6);</i> • <i>Directed reading (C1 – C6);</i> • <i>Use of the VLE (C1 – C6);</i> • <i>Workshops (C1 – C6).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (C1 – C6)</i>
<p>D: Transferable skills</p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p>D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms</p> <p>D2 Retrieve and generate information, and evaluate sources, in carrying out independent research</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (D1 – D6);</i> • <i>Seminars (D1 – D6);</i> • <i>Use of the VLE (D1 – D6);</i> • <i>Directed reading (D1- D6).</i>

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D3	Organise and manage supervised, self-directed projects	<p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • Coursework (D1 – D6)
D4	Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively	
D5	Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach	
D6	Apply entrepreneurial skills in dealing with audiences, clients, consumers, markets,	

LEVEL 5/DipHE OUTCOMES

<p>A: Knowledge and understanding</p> <p>This level/stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>		<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:</p>
A1	Identify and explain the processes linking production, distribution, circulation and consumption	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • Lectures (A1, A2, A3, A6); • Seminars (A1, A2, A3, A6); • Directed reading (A1, A2, A3, A6); • Use of the VLE (A1, A2, A3, A6); • Independent research (A1, A2, A3, A6). <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • Coursework (A1, A2, A3, A6)
A2	Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship	
A3	Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes	
A6	Analyse and evaluate how in film industries individuals, or collaborative project-oriented teams, are formed, operate and complete their work	
<p>B: Intellectual skills</p> <p>This programme/level/stage provides opportunities for students to:</p>		<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:</p>
B2	Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (B2, B3, B4, B6);</i> • <i>Seminars (B2, B3, B4, B6);</i> • <i>Directed reading (B2, B3, B4, B6);</i> • <i>Use of the VLE (B2, B3, B4, B6);</i> • <i>Independent research (B2, B3, B4, B6);</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (B2, B3, B4, B6)</i>
B3	Examine films critically with appropriate reference to the social and cultural contexts and diversity of contemporary society, and explain how different social groups variously make use of, and engage with films	

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<p>B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films</p> <p>B6 Consider and evaluate their own work in a reflexive manner, with reference to academic and/or professional issues, debates and conventions.</p>	
<p>C: Practical skills</p> <p>This programme/level/stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:</p>
<p>C1 Produce work which demonstrates the effective manipulation of sound and/or image</p> <p>C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies</p> <p>C3 Explain the importance of the commissioning and funding structures of the of creative industries and demonstrate a capacity to work within the constraints imposed by them</p> <p>C4 Produce work showing capability in operational aspects of media production technologies, systems, techniques and professional practices</p> <p>C5 Manage time, personnel and resources effectively by drawing on planning, organisational, project management and leadership skills</p> <p>C6 Produce work which recognises film forms and structures and explain their impact on audiences</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (C1 – C6);</i> • <i>Seminars (C1 – C6);</i> • <i>Directed reading (C1 – C6);</i> • <i>Use of the VLE (C1 – C6);</i> • <i>Workshops (C1 – C6).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (C1 – C6)</i>
<p>D: Transferable skills</p> <p>This programme/level/stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:</p>
<p>D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms</p> <p>D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively</p> <p>D5 Deliver work to a given length, format, brief and deadline, properly referencing sources and ideas and making use, as appropriate, of a problem-solving approach</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (D1, D4, D5);</i> • <i>Seminars (D1, D4, D5);</i> • <i>Use of the VLE (D1, D4, D5);</i> • <i>Directed reading (D1, D4, D5).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (D1, D4, D5)</i>

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LEVEL 4/Cert HE

<p>A: Knowledge and understanding</p> <p>This programme/level/stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level/stage learning outcomes:</p>
<p>A1 Identify and explain the processes linking production, distribution, circulation and consumption</p> <p>A2 Identify and explain the key production processes and professional practices relevant to the film industries, and of ways of conceptualising creativity and authorship</p> <p>A3 Recognise the professional, technical and formal choices which realise, develop or challenge existing practices and traditions, and of the possibilities and constraints involved in production processes</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (A1 – A3);</i> • <i>Seminars (A1 – A3);</i> • <i>Use of the VLE (A1 – A3);</i> • <i>Directed reading (A1 – A3);</i> • <i>Independent Research (A1 – A3).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (A1 – A3)</i>
<p>B: Intellectual skills</p> <p>This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>B2 Identify films as they have emerged historically and appreciate the processes through which they have come into being, with reference to social, cultural and technological change</p> <p>B4 Analyse closely, interpret and show the exercise of critical judgement in the understanding and, as appropriate, evaluation of films</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (B2, B4);</i> • <i>Seminars (B2, B4);</i> • <i>Use of the VLE (B2, B4);</i> • <i>Directed reading (B2, B4);</i> • <i>Independent Research (B2, B4).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (B2, B4)</i>
<p>C: Practical skills</p> <p>This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>C1 Produce work which demonstrates the effective manipulation of sound and/or image</p> <p>C2 Demonstrate the development of creative ideas and concepts based upon secure research strategies</p> <p>C6 Produce work which recognises film forms and structures and explain their impact on audiences</p>	<p>Learning and teaching strategies and methods:</p> <ul style="list-style-type: none"> • <i>Lectures (C1, C2, C6);</i> • <i>Workshop exercises (C1, C2, C6);</i> • <i>Independent research (C1, C2, C6);</i> • <i>Group exercises (C1, C2, C6).</i> <p>Assessment strategies and methods:</p> <ul style="list-style-type: none"> • <i>Coursework (C1, C2, C6)</i>

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D: Transferable skills	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
This level provides opportunities for students to:	
D1 Gather, organise and deploy ideas and information in order to formulate arguments cogently, and express them effectively in written, oral or other forms	Learning and teaching strategies and methods: <ul style="list-style-type: none"> • <i>Lectures (D1, D4);</i> • <i>Seminars (D1, D4);</i> • <i>Workshop exercises (D1, D4);</i> • <i>Independent research (D1, D4);</i> • <i>Group exercises (D1, D4).</i>
D4 Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively	
	Assessment strategies and methods: <ul style="list-style-type: none"> • <i>Coursework (D1, D4)</i>

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Programme Skills Matrix

Programme Intended Learning Outcomes Units - Bold = Core		A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	B 5	B 6	C 1	C 2	C 3	C 4	C 5	C 6	D 1	D 2	D 3	D 4	D 5	D 6
L6	GRADUATE FILM PROJECT (40)	X		X				X				X	X					X				X		X	
L6	Docudrama (20)				X										X										
L6	Film Festivals for Makers and Curators (20)					X				X															X
L6	Film Futures (20)					X				X															X
L6	PROJECT DEVELOPMENT FOR FILM (20)							X			X				X						X				
L6	Entrepreneurship for the Creative Industries (20)	X			X																				X
L6	Independent Research Project (20)							X													X	X			
L6	Understanding Distribution (20)	X				X										X									
L5	Production Management (20)		X										X				X	X							
L5	Acting (20)						X							X			X						X		
L5	Location and Post Sound (20)						X							X			X						X		
L5	Camera and Lighting (20)						X							X			X						X		
L5	Editing (20)						X							X			X						X		
L5	Production Design (20)		X										X				X	X							
L5	Directing (20)		X										X				X	X							
L5	Script Skills (20)		X										X				X	X							
L5	PRODUCING (20)	X			X											X								X	
L5	FILM STORY STRUCTURES (20)									X					X				X						
L5	Documentary Practice (20)			X							X						X								
L5	Media Perspectives (20)																								
L4	THE FILM INDUSTRIES (20)	X							X												X				
L4	PRINCIPLES OF STORYTELLING (20)		X								X				X				X						
L4	CREATIVE COLLABORATION (20)		X												X								X		
L4	UNDERSTANDING EXPERIMENTAL FILM (20)			X											X						X				
L4	FILM LANGUAGE 2 (20)			X					X					X									X		
L4	FILM LANGUAGE (20)		X																X	X			X		

ADMISSION REGULATIONS

Please refer to the course website for further information regarding admission regulations for this programme: [Courses | Bournemouth University](#)

PROGRESSION ROUTES

Students who have successfully completed the Foundation in Media and Communication at Bournemouth University International College with a Pass, and IELTS at 6.5 with no lower than 6 in each separate sub-element; will be automatically accepted for entry to the BA (Hons) Film at Level 4.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

ASSESSMENT REGULATIONS

The regulations for this programme follow the University's standard assessment regulations.

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

This programme incorporates a one-year (30 week) optional sandwich placement, and the alternative option of a 20 day 'short placement'. The work placement must take place between Level 5 and Level 6 and be in the area of film production. Those students who successfully complete the 30 week sandwich placement will be eligible for the award of full-time sandwich degree. Placements are not credit bearing and are not required for the award of intermediate qualifications.

In order to be allowed to proceed to the final year of study, students must:

- Complete a minimum of 30 weeks satisfactory optional sandwich placement or an optional 20 day 'short placement';
- Complete the placement logbook satisfactorily; this may include assignments relating to the nature of their work and the organisation they are working in;
- Satisfactorily meet the performance criteria of the placement as determined by the completed assessment forms from the company, the Placement Development Advisor and the student.

The supervised work placement year draws on some or all of the units studied on the first two levels of the programme. It provides the opportunity for the student to develop their abilities and understanding of media production and related subjects, as well as providing a platform for successful entry into the profession following graduation. It applies and develops understanding and skills acquired in Levels 4 and 5, makes a major contribution to the understanding of the final level units, further develops final project research by utilising the context of the work experience as appropriate and enhances students' prospects of future employment.