KEY PROGRAMME INFORMATION

Originating institution(s) Wiltshire College & University Centre	**Faculty responsible for the programme** Faculty of Media and Communication
Final award(s), title(s) and credits BA (Hons) Film Production and Cinematography – 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 / 120 (60 ECTS) Level 6 credits	
Intermediate award(s), title(s) and credits Dip HE Film Production and Cinematography (240 credits) - 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 credits Cert HE Film Production and Cinematography (120 credits) - 120 (60 ECTS) Level 4 credits	
UCAS Programme Code(s) (where applicable and if known) PW36	**HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load.** 100441 (50%), 100716 (50%)
External reference points The UK Quality Code for Higher Education; Part A: Setting and maintaining academic standards (October 2014), incorporating; The Framework for Higher Education Qualifications of UK Degree-Awarding Bodies: The frameworks and their levels The qualification descriptors Responsibilities for implementing an outcomes-based approach to the award qualifications QAA Subject Benchmark Statement – Communication, media, film and cultural studies (2019)	
Professional, Statutory and Regulatory Body (PSRB) links	
Places of delivery Wiltshire College & University Centre	
Mode(s) of delivery Full-time / Full-time Sandwich	**Language of delivery** English
Typical duration Programme duration: 3 years full-time / 4 years full-time sandwich Level 4: 12months Level 5: 12months Optional sandwich placement: 12months Level 6: 12months	
Date of first intake September 2021	**Expected start dates** September
Maximum student numbers 40	**Placements** Students are required to complete either a 4-week short placement or a 30-week sandwich placement.
Partner(s) Wiltshire College and University Centre	**Partnership model** Franchised
Date of this Programme Specification August 2020	
Version number	

BA (Hons) Film Production and Cinematography
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PROGRAMME STRUCTURE

Programme Award and Title:							

Year 1/Level 4
Students are expected to complete all six credit-bearing core units.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Screen Studies 1	Core	20		50%	50%	40	v1.0	100444 (100%)
Professional Development Plan	Core	20		100%		40	v1.0	100441 (100%)
Film Craft Principles	Core	20		30%	70%	60	v1.0	100887 (100%)
Production Principles	Core	20		30%	70%	40	v1.0	100441 (100%)
Creative Storytelling	Core	20		50%	50%	40	v1.0	100441 (50%) 100729 (50%)
Collaborative Project	Core	20		70%	30%	60	v1.0	100441 (100%)

Progression requirements: Requires 120 credits at Level 4
Exit qualification: Cert HE Film Production and Cinematography (requires 120 credits at Level 4)

Year 2/Level 5
Students are expected to complete all five credit-bearing core units.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Screen Studies 2	Core	20		50%	50%	40	v1.0	100058 (100%)
Production Portfolio	Core	40		80%	20%	80	v1.0	100441 (100%)
Film Specialisms	Core	20		100%		40	v1.0	100441 (100%)
Investigating Industry	Core	20		100%		40	v1.0	100444 (100%)
Negotiated Project	Core	20		30%	70%	40	v1.0	100444 (100%)

Progression requirements: Requires 120 credits at Level 5
Exit qualification: Dip HE Film Production and Cinematography (requires 120 credits at Level 4 and 120 credits at Level 5)

Compulsory/Optional placement year in industry/business
For programmes with a compulsory placement - exemption is possible for those who have worked in industry/business at a relevant level.

Progression requirements: Successful completion of 4-week short placement or 30-week sandwich placement.

Year 3/Level 6
Students are expected to complete all four credit-bearing core units.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Concept Development	Core	20		30%	70%	40	v1.0	100441 (100%)
Graduate Project	Core	40		80%	20%	40	v1.0	100441 (100%)
Professional Contexts	Core	20		40%	60%	40	v1.0	100444 (100%)
Research Project	Core	40		100%		40	v1.0	100444 (100%)

Exit qualification: BA (Hons) Film Production and CInematography
Sandwich UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and successful completion of a 30-week placement.
Full-time UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and successful completion of a 4-week placement.

AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMME

The BA Hons Film Production and Cinematography degree aims to produce graduates who engage with the world with interest, insight, intellectual curiosity and ethical awareness. These attributes will allow them to work as creative, collaborative, reflective and confident practicers in order to contribute and shape the present and future film, television and related industries.

This key aim is underpinned by the following aims:

- To provide students with the opportunity to produce individually and collaboratively authored work to industry standards;

- To provide students with a critical understanding of current issues and opportunities at the forefront of the film, television and related industries;

- To equip students with the intellectual tools and techniques required to deal with issues systematically and creatively;

- To prepare students to be able to solve problems both intellectual and practice oriented;

- To prepare students to be 'reflective practitioners';

- To provide students with the independent learning ability required for continuing professional development.

ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

This programme is informed by and aligned with the BU 2025 strategic plan and fusion ethos to inspire learning, advance knowledge and enrich society through the fusion of education, research and practice. The BU 2025 values of excellence, inclusivity, creativity and responsibility are woven throughout the programme.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection).

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 and 7 Final Projects are distinct from other assessment types. The word count for these

assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

STAFF DELIVERING THE PROGRAMME

Students will usually be taught by academic staff with relevant experience and expertise as professional practitioners. Teaching will also be carried out by technicians/ demonstrators with specialist craft and technical skills. Qualified professional practitioners will deliver lectures and workshops as visiting speakers.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 6 INTENDED PROGRAMME OUTCOMES

A: Subject knowledge and understanding This level provides opportunities for students to develop and demonstrate knowledge and understanding of*:*	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level 6 learning outcomes:
A1 key technical, creative, craft and production skills and principles, and specialist knowledge in at least one area of film production and/ or cinematography; **A2** the production process and its relation to concepts of creativity, commerce, audience and authorship; **A3** relevant theoretical, cultural, historical and contemporary concepts and contexts, and an ability to engage in and contribute to current debates; **A4** ethical, legal, diversity and sustainability issues relating to film production, and an ability to identify problems and evaluate possible solutions with reference to professional codes of conduct and contemporary debates; **A5** bringing together theory, practice and critical reflection to continue to develop as a reflective and reflexive practitioner. **A6** professional practice in the contemporary film industry and the role, responsibility and skillset of key individuals and departments and their inter-relationships; **A7** effective marketing and self promotion in order to take advantage of professional opportunities in a competitive freelance market.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (A1 – A7); • seminars (A2, A3, A4); • individual/ group tutorials (A5); • screenings (A5); • directed reading (A3, A4, A6); • independent research (A3, A6, A7); • use of the VLE (A2 – A7); • workshops (A1, A5); • collaborative project work (A1, A5); • pitch/ presentation (A3, A4, A6, A7).
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • research project (A1 – A6); • critical/ reflexive essay (A1 – A6); • concept development (A1, A2, A4, A5); • pitch/ presentation (A2); • individual/ group production project/ artefact (A1, A2, A3, A5, A6); • professional development/ exhibition (A7).
B: Intellectual skills This programme provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level 6 outcomes:
B1 develop high level creative and critical skills by generating, developing and putting into practice original and innovative ideas and solutions; **B2** critically reflect upon own practice and output drawing upon theoretical, historical and cultural contexts, and knowledge and understanding of professional practice;	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (B1 – B6); • seminars (B1, B3, B4, B5, B6); • individual/ group tutorials (B1, B3, B4, B5, B6); • directed reading/ viewing (B2, B3, B4);

B3 analyse and synthesise information gathered from a range of sources in order to propose a hypothesis, a creative solution or support an argument;	• independent research (B1 – B6); • use of the VLE (B3 – B6); • pitch/ presentation (B2 – B4).
B4 develop a convincing, sustained and evidence-based argument employing relevant research methods; **B5** produce and present research which is clear, coherent, articulate and organised; **B6** manage complexity, uncertainty and ambiguity.	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • research project (B1 – B6); • critical/ reflexive essay (B1 – B6); • concept development (B1, B2, B3, B5, B6); • pitch/ presentation (B1, B2, B3, B5); • individual/ group production project/ artefact (B1, B2, B3, B6); • professional development/ exhibition (B1 – B6).
C: Practical skills This programme provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level 6 learning outcomes:
C1 initiate, develop and execute creative visual, technical and narrative solutions in response to production briefs; **C2** demonstrate a high level of confidence and competence in the use of a range of specialist technical film equipment and software; **C3** manage a well organised production which closely replicates professional industry practice and is safe, efficient and creatively ambitious; **C4** engage in effective collaborative working including leadership, communication, negotiation, contribution, teamwork, managing change, problem solving and conflict resolution.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (C1 – C4); • seminars (C1); • individual/ group tutorials (C3, C4); • use of the VLE (C1, C3, C4); • workshops(C1 – C4); • collaborative project work (C2 – C4); • pitch/ presentation (C1)
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflexive essay (C1 – C4); • concept development (C1, C4); • pitch/ presentation (C1, C4); • individual/ group production project/ artefact (C1 – C4); • professional development/ exhibition (C1 – C4).
D: Transferable skills This programme provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level 6 learning outcomes:

D1 deploy a range of interpersonal skills including leadership, effective listening, negotiation, organisation, problem solving and flexibility; **D2** organise and manage self directed projects in enterprising, innovative and professionally appropriate ways; **D3** communicate effectively by visual, oral and written means; **D4** demonstrate creativity; **D5** demonstrate awareness and engagement with ethical, legal, diversity and sustainability issues in professional contexts.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (D1 – D5); • seminars (D1, D3, D4, D5) • individual/ group tutorials (D1 – D5); • directed reading/ viewing (D2, D5); • independent research (D2, D3, D5); • use of the VLE (D1 – D5); • workshops(D1, D2, D4); • collaborative project work (D1 – D3); • pitch/ presentation (D3).
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflexive essay (D1 – D5); • concept development (D1 – D5); • pitch/ presentation (D1, D3, D4, D5); • individual/ group production project/ artefact (D1 – D5); • professional development/ exhibition (D1 – D5).

LEVEL 5/DipHE INTENDED LEVEL OUTCOMES

A: Knowledge and understanding This level provides opportunities for students to develop and demonstrate knowledge and understanding of:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
A1 a range of technical, creative, craft and production skills and principles, and a developing specialist knowledge in at least one area of film production and/ or cinematography; **A2** the production process and the role, responsibility and skillset of key individuals and departments and their inter-relationships; **A3** relevant theoretical, cultural, historical and contemporary concepts and contexts; **A4** ethical, legal, diversity and sustainability issues around film production, and an awareness of professional codes of conduct; **A5** bringing together theory, practice and critical reflection to continue to develop as a 'reflective practitioner'.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (A1 – A5); • seminars (A3 – A5); • individual/ group tutorials (A5); • screenings (A5); • directed reading/ viewing (A3 – A5); • independent research (A1 – A4); • use of the VLE (A1 – A5); • workshops (A1, A2); • collaborative project work (A1, A2 • pitch/ presentation (A3, A5). Assessment strategies and methods (referring to numbered Intended Learning Outcomes):

	• critical/ reflective essay (A1 – A5); • concept development (A1, A2, A4, A5); • pitch/ presentation (A2); • individual/ group production project/ artefact (A1, A2, A3, A5); • professional development/ exhibition (A1 - A5).
B: Intellectual skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
B1 develop creative and critical skills by identifying and putting into practice ideas and solutions; **B2** critically reflect upon own practice and output; **B3** analyse and synthesise information gathered from a range of sources; **B4** employ relevant research methods to plan a sustained, evidence-based argument; **B5** produce and present research which is clear, coherent, articulate and organised;	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (B1 – B5); • seminars (B1, B3, B4, B5); • individual/ group tutorials (B1 – B5); • screenings (B2); • directed reading/ viewing (B1, B3, B4, B5); • independent research (B3 – B5); • use of the VLE (B1 – B5); • pitch/ presentation (B3 – B5).
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (B1 – B5); • concept development (B1, B2, B3, B5); • pitch/ presentation (B1, B2, B3, B5); • individual/ group production project/ artefact (B1, B2, B3); • professional development/ exhibition (B1 – B5).
C: Practical skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
C1 demonstrate creativity in identifying visual, technical and narrative solutions in response to production briefs; **C2** demonstrate a growing confidence and competence in the use of a range of specialist technical film equipment and software;	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (C1 – C5); • seminars (C1); • independent research (C1); • use of the VLE (C1 – C5); • workshops(C3 – C5);

C3	manage a well organised production run along professional lines which is safe and efficient;	• collaborative project work (C3 – C5);
C4	engage in effective collaborative working including communication, negotiation, contribution, teamwork and problem solving.	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (C1 – C4); • concept development (C1, C4); • pitch/ presentation (C1, C4); • individual/ group production project/ artefact (C1 – C4); • professional development/ exhibition (C1 – C4).
D: Transferable skills This level provides opportunities for students to:		The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
D1 perform effectively when working in collaboration with others; **D2** organise and manage self directed projects in response to a brief; **D3** communicate effectively by visual, oral and written means; **D4** demonstrate creativity; **D5** demonstrate awareness of ethical, legal, diversity and sustainability issues in professional contexts.		Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (D1 – D5); • seminars (D3, D5); • individual/ group tutorials (D5); • directed reading/ viewing (D2, D5); • independent research (D2, D5); • use of the VLE (D1 – D5); • workshops(D1, D2); • collaborative project work (D1, D2, D4); • pitch/ presentation (D3 – D5).
		Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (D1 – D5); • concept development (D1 – D5); • pitch/ presentation (D1 - D5); • individual/ group production project/ artefact (D1 – D5); • professional development/ exhibition (D1 – D5).

LEVEL 4/Cert HE INTENDED LEVEL OUTCOMES

A: Knowledge and understanding This level provides opportunities for students to develop and demonstrate knowledge and understanding of:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
A1 a range of technical, creative, craft and production skills and principles; **A2** the production process and the role, responsibility and skillset of key individuals and departments; **A3** relevant theoretical, cultural, historical and contemporary concepts and contexts; **A4** ethical and legal issues relating to film production; **A5** using reflection as a tool for developing practice.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (A1 – A5); • seminars (A1 – A3); • individual/ group tutorials (A2, A3, A5); • screenings (A5); • directed reading/ viewing (A2, A3, A4); • independent research (A2, A3, A4); • use of the VLE (A1 – A5); • workshops (A1, A2); • collaborative project work (A1, A2); • pitch/ presentation (A3, A5).
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (A1 – A5); • concept development (A1, A2, A4, A5); • pitch/ presentation (A2); • individual/ group production project/ artefact (A1, A2, A3, A5);
B: Intellectual skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
B1 develop creative and critical skills; **B2** critically reflect upon own practice and output; **B3** analyse information gathered from a range of sources; **B4** produce and present research which is clear, coherent, articulate and organized.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (B1 – B4); • seminars (B1, B4); • individual/ group tutorials (B1, B4); • screenings (B1, B2); • directed reading/ viewing (B1, B3, B4); • independent research (B1, B3, B4); • use of the VLE (B1 – B4); • workshops(B1); • pitch/ presentation (B1, B2, B4).

	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (B1 – B4); • concept development (B1 – B4); • pitch/ presentation (B1 – B4); • individual/ group production project/ artefact (B1, B2, B3); • professional development/ exhibition (B1 – B4).
C: Practical skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
C1 develop visual, technical and narrative skills in response to production briefs; **C2** demonstrate the safe and correct handling of a range of specialist technical film equipment and software; **C3** manage a production which is safe and efficient and demonstrates an understanding of professional practice; **C4** engage in effective collaborative working.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (C1 – C4); • seminars (C1); • individual/ group tutorials (C1); • directed reading/ viewing (C1); • independent research (C1); • use of the VLE (C1 – C4); • workshops(C1 – C4); • collaborative project work (C1 – C4);
	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • critical/ reflective essay (C1 – C4); • concept development (C1, C4); • pitch/ presentation (C1, C4); • individual/ group production project/ artefact (C1 – C4); • professional development/ exhibition (C1 – C4).
D: Transferable skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
D1 work collaboratively in response to a brief; **D2** communicate effectively by visual, oral and written means;	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • lectures (D1 – D4); • seminars (D2, D4);

| D3 demonstrate creativity;

D4 demonstrate awareness of ethical issues. | • individual/ group tutorials (D1, D2, D4);
• directed reading/ viewing (D2, D4);
• independent research (D4);
• use of the VLE (D1 – D4);
• workshops (D3);
• collaborative project work (D1);
• pitch/ presentation (D2 – D4). |
| | Assessment strategies and methods (referring to numbered Intended Learning Outcomes):

• critical/ reflective essay (D1 – D4);
• concept development (D1 – D4);
• pitch/ presentation (D1 - D4);
• individual/ group production project/ artefact (D1 – D4);
• professional development/ exhibition (D1 – D4). |

ADMISSION REGULATIONS

The regulations for this programme are the University's Standard Undergraduate Admission Regulations.
https://intranetsp.bournemouth.ac.uk/pandptest/3a-undergraduate-admissions-regulations.pdf

PROGRESSION ROUTES

Recognition arrangements provide formally approved entry or progression routes through which students are eligible to apply for a place on a programme leading to a BU award. Recognition does not guarantee entry onto the BU receiving programme only eligibility to apply. In some cases, additional entry criteria such as a Merit classification from the feeder programme may also apply.Please see the recognition register for a full list of approved Recognition arrangements and agreed entry criteria.

ASSESSMENT REGULATIONS

The regulations for this programme are the University's Standard Undergraduate Assessment Regulations.
https://intranetsp.bournemouth.ac.uk/pandptest/6a-standard-assessment-regulations-undergraduate.pdf

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

Students must complete a work placement in order to achieve their degree. This can be a four-week work placement which can be completed at an agreed time usually in the period spanning the final term of Level 5 up until the end of the first term of Level 6. There is also the option for students to complete a 30-week work placement. Students that complete a 30-week placement will be eligible for the award of a full-time sandwich degree.

Both placement options are assessed through the completion of a logbook which may include assignments relating to the nature of their work, the organisation they were working for, a critical reflection of the experience, and an evaluation from the employer. This logbook is worth 10 credits of a 20-credit Level 6 unit called Professional Contexts.

Programme Skills Matrix

Units		A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	D1	D2	D3	D4	D5
Intended Learning Outcomes																							
LEVEL 6	Concept Development	X	X	X	X	X	X		X		X		X	X	X		X	X	X	X	X	X	X
	Graduate Project	X	X		X	X	X		X	X	X			X	X	X	X	X	X	X	X	X	X
	Professional Contexts		X	X	X	X	X	X	X	X	X		X	X			X	X	X	X	X	X	X
	Research Project			X	X	X			X	X	X	X	X	X						X	X	X	X
LEVEL 5	Screen Studies		X	X	X	X			X		X	X	X							X	X	X	X
	Production Portfolio	X	X		X	X			X	X					X	X	X	X	X	X	X	X	X
	Film Specialisms	X	X		X	X			X	X	X		X		X	X	X	X	X	X	X	X	X
	Investigating Industry		X	X	X				X	X	X		X							X	X		X
	Negotiated Project	X	X		X	X			X	X			X		X	X	X	X	X	X	X	X	X
LEVEL 4	Media Concepts and Contexts			X	X				X		X	X								X		X	
	Professional Development Plan		X		X	X				X	X	X								X		X	
	Film Craft Principles	X	X						X						X	X	X	X	X	X	X		
	Production Principles	X	X		X	X			X						X	X	X	X	X	X	X	X	
	Creative Storytelling	X	X	X	X				X						X	X				X	X		
	Collaborative Project	X	X		X	X			X	X		X			X	X	X	X	X	X	X		

A – Subject Knowledge and Understanding
This programme provides opportunities for students to develop and demonstrate knowledge and understanding of:

1. key technical, creative, craft and production skills and principles, and specialist knowledge in at least one area of film production and/ or cinematography;

2. the production process and its relation to concepts of creativity, commerce, audience and authorship;

3. relevant theoretical, cultural, historical and contemporary concepts and contexts, and an ability to engage in and contribute to current debates;

4. ethical, legal, diversity and sustainability issues relating to film production, and an ability to identify problems and evaluate possible solutions with reference to professional codes of conduct and contemporary debates;

5. bringing together theory, practice and critical reflection to continue to develop as a creative, reflective and reflexive practitioner.

6. professional practice in the contemporary film industry and the role, responsibility and skillset of key individuals and departments and their inter-relationships;

7. effective marketing and self promotion in order to take advantage of professional opportunities in a competitive freelance market.

C – Subject-specific/Practical Skills
This programme provides opportunities for students to:

1. initiate, develop and execute creative visual, technical and narrative solutions in response to production briefs;

2. demonstrate a high level of confidence and competence in the use of a range of specialist technical film equipment and software;

3. manage a well organised production which closely replicates professional industry practice and is safe, efficient and creatively ambitious;

4. engage in effective collaborative working including leadership, communication, negotiation, contribution, teamwork, managing change, problem solving and conflict resolution.

B – Intellectual Skills
This programme provides opportunities for students to:

1. develop high level creative and critical skills by generating, developing and putting into practice original and innovative ideas and solutions;

2. critically reflect upon own practice and output drawing upon theoretical, historical and cultural contexts, and knowledge and understanding of professional practice;

3. analyse and synthesise information gathered from a range of sources in order to propose a hypothesis, a creative solution or support an argument;

4. develop a convincing, sustained and evidence-based argument employing relevant research methods;

5. produce and present research which is clear, coherent, articulate and organised;

6. manage complexity, uncertainty and ambiguity.

D – Transferable Skills
This programme provides opportunities for students to:

1. deploy a range of interpersonal skills including leadership, effective listening, negotiation, organisation, problem solving and flexibility;

2. organise and manage self directed projects in enterprising, innovative and professionally appropriate ways;

3. communicate effectively by visual, oral and written means;

4. demonstrate creativity;

5. demonstrate awareness and engagement with ethical, legal, diversity and sustainability issues in professional contexts.