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KEY PROGRAMME INFORMATION

Originating institution(s) Bournemouth University	**Faculty responsible for the programme** Faculty of Media and Communication
Final award(s), title(s) and credit BA (Hons) Media Production – 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 / 120 (60 ECTS) Level 6 credits	
Intermediate award(s), title(s) and credits Dip HE Media Production (240 credits) - 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 credits Cert HE Media Production (120 credits) - 120 (60 ECTS) Level 4 credits	
UCAS Programme Code(s) PH10	**HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load.** 100443
External reference points - The UK Quality Code for Higher Education; Part A: Setting and maintaining academic standards (October 2014), incorporating; - The Framework for Higher Education Qualifications of UK Degree-Awarding Bodies: - The frameworks and their levels The qualification descriptors Responsibilities for implementing an outcomes-based approach to the award qualifications QAA Subject Benchmark Statement – Communication, media, film and cultural studies (2019)	
Professional, Statutory and Regulatory Body (PSRB) links The International Moving Image Society (IMIS) The International Association of Film and Television Schools (CILECT) Event & Visual Communication Association (EVCOM)	
Places of delivery Bournemouth University, Talbot Campus	
Mode(s) of delivery Full-time Full-time Sandwich	**Language of delivery** English
Typical duration 3 years full-time 4 years full-time sandwich	
Date of first intake September 2024	**Expected start dates** September
Maximum student numbers 100	**Placements** Students are required to complete either a 4- week short placement or a 30-week sandwich placement.
Partner(s) n/a	**Partnership model** n/a
Date of this Programme Specification February 2025	
Version number v2.1-0925	
Approval, review or modification reference numbers E222309 Mod FMC 2324 15, approved 15/01/2024, previous version 2.0 -0924 EC 2425 13, approved 11/02/2025, version remains unchanged	
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PROGRAMME STRUCTURE

Programme Award and Title:								
Year 1/Level 4 Students complete six core units.								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code
			Exam 1	Cwk 1	Cwk 2			
Ambitions	Core	20		100		40	v2.0	100444
Audio Production	Core	20		100		40	v3.0	100924
Creative Communication	Core	20		100		40	v1.0	100443
Film Production	Core	20		100		40	v1.0	100441
Story Worlds	Core	20		30	70	30	v1.0	100444
Storytelling	Core	20		50	50	40	v1.0	100729
Progression requirements: Requires 120 credits at Level 4 **Exit qualification:** Cert HE Media Production (requires 120 credits at Level 4)								

Year 2/Level 5
Students complete two core units and four option units.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code
			Exam 1	Cwk 1	Cwk 2			
Creative Media	Option	20		100		40	v1.0	100440
Creating Impact	Option	20		100		34	v1.0	100443
The Client Brief	Core	20		100		40	v1.0	100443
Design for Media	Option	20		100		40	v1.0	101361
Directing Stories	Option	20		100		40	v1.0	100888
Immersive Storytelling	Option	20		100		34	v1.0	100443
Live Stories	Option	20		100		34	v1.0	100443
Media Perspectives	Core	20		50	50	20	v3.0	100444
Pitching, Producing and Selling	Option	20		100		40	v1.0	100443
Scripted Stories	Option	20		100		34	v1.0	100443
Working with Images	Option	20		100		40	v1.0	100716
Working with Sound	Option	20		100		40	v1.0	100890
Writing for Media	Option	20		100		40	v1.0	100731

Progression requirements: Requires 120 credits at Level 5

Exit qualification: Dip HE Media Production (requires 120 credits at Level 4 and 120 credits at Level 5)

Compulsory/ Optional placement year in industry/business
Students are required to complete a 4-week short placement or 30-week sandwich placement. Students who successfully complete the one year placement will be awarded a degree in sandwich mode.

Year 3/Level 6
Students complete two core units and three option units.

Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code
			Exam 1	Cwk 1	Cwk 2			
Concept Development	Core	20		100		30	v1.0	100443
Festivals and Futures	Option	20		100		30	v1.0	100443
Graduate Production Project	Core	40		100		20	v3.0	100443
Industry Research Project	Option	20		100		20	v2.0	100444
Media Research Project	Option	20		100		20	v1.0	100444
Media Futures	Option	20		100		30	v1.0	100444
Open Production Project	Core	20		100		26	v1.0	100443

Exit qualification: BA (Hons) Media Production

Sandwich UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and successful completion of a 30-week placement.

Full-time UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and successful completion of a 4-week placement.

AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMME

The BA (Hons) Media Production degree aims to produce graduates who engage with the world with interest, insight, intellectual curiosity and ethical awareness. These attributes will allow them to work as creative, collaborative, reflective, ethical and confident practitioners in order to contribute to and shape the creative media industries.

This key aim is underpinned by the following aims:

- To provide students with ongoing opportunities to produce a range of media productions to professional standards;
- To encourage students to tell authentic, diverse stories with social impact which speak to a wide audience;
- To provide students with a critical understanding of current issues and opportunities at the forefront of the creative media industries;
- To equip students with the intellectual tools and techniques required to deal with issues systematically, creatively, sustainably and ethically;
- To develop highly employable graduates with the capacity to contribute to and compete in a fast-changing media landscape as creative, reflective and ethical practitioners.

ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

This programme is informed by and aligned with the BU 2025 strategic plan and fusion ethos to inspire learning, advance knowledge and enrich society through the fusion of education, research and practice. The BU 2025 values of excellence, inclusivity, creativity and responsibility are woven throughout the programme.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection, practice.

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 and 7 Final Projects are distinct from other assessment types. The word count for these assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff with others who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators/technicians and research students.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 6 INTENDED PROGRAMME OUTCOMES

A: Subject knowledge and understanding This programme and level provides opportunities for students to develop and demonstrate knowledge and understanding of*:*	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level learning outcomes:
A1 the production process and its relation to concepts of creativity, commerce, audience and authorship; **A2** creative and narrative principles and processes developed through engagement with production practices; **A3** relevant theoretical, professional, cultural and contemporary concepts and contexts, and an ability to engage in and contribute to current debates; **A4** ethical, legal, diversity and sustainability issues relating to media production, and an ability to identify problems and evaluate possible solutions with reference to professional codes of conduct and contemporary debates; **A5** the role, responsibility and skillset of key individuals and their inter-relationships in the contemporary and evolving media industries and identify future opportunities for employment; **A6** the structure, organisation and management of media organisations.	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): • *lectures (A1 – A6);* • *seminars (A1 – A6);* • *individual tutorials (A1 – A6);* • *workshops (A1, A2, A5);* • *screenings (A1 – A5);* • *directed reading (A1 – A6);* • *independent research (A1 – A6);* • *collaborative and independent project work (A1 – A6)* • *use of the VLE (A1 - A6);* • *pitch/ presentation (A1 – A6).* Assessment strategies and methods (referring to numbered Intended Learning Outcomes): • *production portfolio (A1 – A5);* • *critical reflection (A1 – A6);* • *research project (A1 – A6);* • *pitch/ presentation (A1 – A6);* • *professional development plan/ exhibition (A1 – A6).*
B: Intellectual skills This programme and level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level outcomes:
B1 develop high level creative and critical skills by generating, developing and putting into practice original and innovative ideas and solutions; **B2** critically reflect upon own practice and output drawing upon theoretical and cultural contexts, and knowledge and understanding of professional practice;	Learning and teaching strategies and methods: • *lectures (B1 – B6);* • *seminars (B1 – B6);* • *individual tutorials (B1 – B6);* • *screenings (B2);*

B3 carry out various forms of research for essays, projects and creative productions involving sustained independent and critical enquiry; **B4** analyse and synthesise information gathered from a range of sources in order to propose a hypothesis, a creative solution or support an argument;	• *directed reading (B1 – B6);* • *independent research (B1 – B6);* • *collaborative and independent production work (B1, B2, B3, B4, B6);* • *use of the VLE (B2 – B4);* • *pitch/ presentation (B1, B3, B4, B5).*
B5 produce and present research which is clear, coherent, articulate and organised; **B6** manage complexity, uncertainty and ambiguity.	Assessment strategies and methods: • *production portfolio (B1, B3, B4, B6);* • *critical reflection (B1 – B6);* • *research project (B1 – B6);* • *pitch/ presentation (B1, B3, B4, B5);* • *professional development plan/ exhibition (B1 – B6).*
C: Practical skills This programme and level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level learning outcomes:
C1 initiate, develop, execute and deliver creative, technical and narrative solutions in response to a brief using a range of media; **C2** manage a well organised production which closely replicates professional industry practice and is safe, efficient and creatively ambitious; **C3** engage with external clients and the wider community to produce media with social and cultural impact: **C4** demonstrate a high level of confidence, competence and versitility in the use of a range of specialist technical equipment and software;	Learning and teaching strategies and methods: • *lectures (C1, C2, C3, C5, C6);* • *seminars (C1, C2, C3, C5, C6);* • *individual tutorials (A;* • *workshops (C1, C2, C4, C5, C6);* • *screenings (C1, C4, C6);* • *directed reading (C1 – C6);* • *independent research (C1, C4, C6);* • *collaborative and independent project work (C1 – C6)* • *use of the VLE (C1 - C6);* • *pitch/ presentation (C1, C2, C3, C5, C6).*
C5 engage in effective collaborative working in a media context including leadership, communication, negotiation, contribution, teamwork, managing change, problem solving and conflict resolution; **C6** take creative risks to produce work which is ambitious, engaging, impactful and distinctive, and which challenges or advances existing forms and conventions.	Assessment strategies and methods: • *production portfolio (C1 – C6);* • *critical reflection (C1 – C6);* • *research project (C3, C6);* • *pitch/ presentation (C1, C2, C3, C5, C6);* • *professional development plan/ exhibition (C3, C5, C6).*
D: Transferable skills This programme and level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme and level learning outcomes:
D1 deploy a range of interpersonal skills including leadership, effective listening, negotiation, organisation, problem solving and flexibility;	Learning and teaching strategies and methods: • *lectures (D1 – D6);* • *seminars (D1 – D6);*

D2 organise and manage self directed projects in enterprising, innovative and professionally appropriate ways; D3 engage in effective marketing and self promotion in order to take advantage of professional freelance and entrepreneurial opportunities in a competitive market;	• *individual tutorials (D1 – D6);* • *directed reading (D2, D3, D4, D6);* • *independent research (D2, D3, D4, D5, D6);* • *collaborative and independent project work (D1 – D6)* • *use of the VLE (D3, D4, D6);* • *pitch/ presentation (D1 – D6).*
D4 demonstrate awareness and engagement with ethical, legal, diversity and sustainability issues in professional contexts; D5 communicate effectively by visual, oral and written means; D6 work independently demonstrating creativity, adaptability, and reflexivity.	Assessment strategies and methods): • *production portfolio (D1 – D6);* • *critical reflection (D1 – D6);* • *research project (D2 - D6);* • *pitch/ presentation (D1 – D6);* • *professional development plan/ exhibition (D1 – D6).*

LEVEL 5/DipHE INTENDED LEVEL OUTCOMES

A: Knowledge and understanding This level provides opportunities for students to develop and demonstrate knowledge and understanding of*:*	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
A1 the production process and the role, responsibility and skillset of key individuals and their inter-relationships; A2 creative and narrative principles and processes developed through engagement with production practices; A3 relevant theoretical, professional, cultural and contemporary concepts and contexts; A4 ethical, legal, diversity and sustainability issues around media production, and an awareness of professional codes of conduct; A5 working with clients within a professional media organisation.	Learning and teaching strategies and methods: • *lectures (A1 – A5);* • *seminars (A1 – A5);* • *workshops (A1, A2, A4);* • *screenings (A1 – A5);* • *directed reading (A1 – A5);* • *independent research (A1 – A5);* • *collaborative and independent project work (A1 – A5)* • *use of the VLE (A1 - A5);* • *pitch/ presentation (A1 – A5).*
	Assessment strategies and methods: • *production portfolio (A1 – A5);* • *critical reflection (A1 – A5);* • *research project (A1 – A5);* • *pitch/ presentation (A1 – A5);* • *screening/ exhibition (A1 – A5).*
B: Intellectual skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
	Learning and teaching strategies and methods : • *lectures (B1 – B5);*

B1 develop creative and critical skills by identifying and putting into practice ideas and solutions; **B2** critically reflect upon own practice and output; **B3** employ relevant research methods to plan a sustained, evidence-based argument or propose a creative response;	• *seminars (B1 – B5);* • *screenings (B2, B4);* • *directed reading (B1 – B5);* • *independent research (B1 – B5);* • *collaborative and independent production work (B1 - B4);* • *use of the VLE (B2 – B4);* • *pitch/ presentation (B1 - B5).*
B4 analyse and synthesise information gathered from a range of sources; **B5** produce and present research which is clear, coherent, articulate and organised.	Assessment strategies and methods: • *production portfolio (B1, B3, B4);* • *critical reflection (B1 – B5);* • *research project (B1 – B5);* • *pitch/ presentation (B1 - B5);* • *screening/ exhibition (B1 – B5).*
C: Practical skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
C1 demonstrate creativity in identifying appropriate visual, audio, technical and narrative solutions in response to a brief; **C2** manage a well organised production run along professional lines which is safe and efficient; **C3** engage with external clients and the wider community to produce media with social and cultural impact; **C4** demonstrate a growing confidence and competence in the use of a range of specialist technical equipment and software;	Learning and teaching strategies and methods: • *lectures (C1, C2, C3);* • *seminars (C1, C2, C3, C5);* • *workshops (C1, C2, C4, C5);* • *screenings (C1, C4);* • *directed reading (C1 – C5);* • *independent research (C1 - C5);* • *collaborative and independent project work (C1 – C5)* • *use of the VLE (C1 - C5);* • *pitch/ presentation (C1, C2, C3, C5).*
C5 engage in effective collaborative working including communication, negotiation, contribution, teamwork and problem solving.	Assessment strategies and methods: • *production portfolio (C1 – C5);* • *critical reflection (C1 – C5);* • *pitch/ presentation (C1, C3, C4, C5);* • *screening/ exhibition (C1 - C5).*
D: Transferable skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
D1 perform effectively when working in collaboration with others; **D2** organise and manage self directed projects in response to a brief;	Learning and teaching strategies and methods: • *lectures (D1 – D3);* • *seminars (D1 – D4);* • *directed reading (D2, D3, D5);* • *independent research (D2 - D5);* • *collaborative and independent project work (D1 – D5)* • *use of the VLE (D3, D4, D5);*

D3 demonstrate awareness of ethical, legal, diversity and sustainability issues in professional contexts;	• *pitch/ presentation (D1 – D5).*
D4 communicate effectively by visual, oral and written means; D5 work independently demonstrating creativity and adaptability.	Assessment strategies and methods: • *production portfolio (D1 – D5);* • *critical reflection (D1 – D5);* • *research project (D2 - D5);* • *pitch/ presentation (D1 – D5);* • *screening/ exhibition (D1 – D5).*

LEVEL 4/Cert HE INTENDED LEVEL OUTCOMES

A: Knowledge and understanding This level provides opportunities for students to develop and demonstrate knowledge and understanding of*:*	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
A1 the production process and the role, responsibility and skillset of key individuals; **A2** creative and narrative principles and processes developed through engagement with production practices; **A3** relevant theoretical, professional, cultural and contemporary concepts and contexts; **A4** ethical, legal, diversity and sustainability issues around media production, and an awareness of professional codes of conduct.	Learning and teaching strategies and methods: • *lectures (A1 – A4);* • *seminars (A1 – A4);* • *workshops (A1, A2, A4);* • *screenings (A1 – A4);* • *directed reading (A1 – A4);* • *independent research (A1 – A4);* • *collaborative and independent project work (A1 – A4)* • *use of the VLE (A1 - A4);* • *pitch/ presentation (A1 – A4).*
	Assessment strategies and methods: • *production portfolio (A1 – A4);* • *essay/ video essay (A1 – A4);* • *pitch/ presentation (A1 – A4);* • *screening/ exhibition (A1 – A4);* • *media passport (A1)*
B: Intellectual skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
B1 develop creative and critical skills by identifying and putting into practice ideas and solutions; **B2** evaluate own practice and output; **B3** analyse and synthesise information gathered from a range of sources;	Learning and teaching strategies and methods: • *lectures (B1 – B4);* • *seminars (B1 – B4);* • *screenings (B2, B3);* • *directed reading (B1 – B4);* • *independent research (B1 – B4);* • *collaborative and independent production work (B1 - B4);* • *use of the VLE (B1 – B4);* • *pitch/ presentation (B1 - B4).*

B4 produce and present research which is clear, coherent, articulate and organised;	Assessment strategies and methods: • *production portfolio (B1, B3, B4);* • *essay/ video essay (B1 – B4);* • *pitch/ presentation (B1 - B4);* • *screening/ exhibition (B1 – B4).*
C: Practical skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
C1 demonstrate creativity in identifying appropriate visual, audio, technical and narrative solutions in response to a brief; **C2** manage a well organised production run along professional lines which is safe and efficient; **C3** demonstrate a growing confidence and competence in the use of a range of specialist technical equipment and software; **C4** engage in effective collaborative working including communication, negotiation, contribution, teamwork and problem solving.	Learning and teaching strategies and methods: • *lectures (C1, C2);* • *seminars (C1, C2, C4);* • *workshops (C1 - C4);* • *screenings (C1);* • *directed reading (C1 – C4);* • *independent research (C1 - C4);* • *collaborative and independent project work (C1 – C4)* • *use of the VLE (C1 - C4);* • *pitch/ presentation (C1 - C4).*
	Assessment strategies and methods: • *production portfolio (C1 – C4);* • *essay/ video essay (C1, C2);* • *pitch/ presentation (C1 - C4);* • *screening/ exhibition (C1 - C4);* • *media passport (C3).*
D: Transferable skills This level provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:
D1 perform effectively when working in collaboration with others to organise and manage projects in response to a brief; **D2** demonstrate awareness of ethical, legal, diversity and sustainability issues in professional contexts; **D3** communicate effectively by visual, oral and written means; **D4** work independently.	Learning and teaching strategies and methods: • *lectures (D1 – D3);* • *seminars (D1 – D3);* • *directed reading (D2, D4);* • *independent research (D2 - D4);* • *collaborative and independent project work (D1 – D4)* • *use of the VLE (D1 - D4);* • *pitch/ presentation (D1 – D3).*
	Assessment strategies and methods: • *production portfolio (D1 – D4);* • *essay/ video essay (D2 - D4);* • *pitch/ presentation (D1 – D4);* • *screening/ exhibition (D1 – D3).*

Programme Skills Matrix

Units	Programme Intended Learning Outcomes	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6
L6	Concept Development	x	x	x	x	x	x	x		x	x	x	x	x		x			x	x	x	x	x	x	x
L6	Festivals and Futures	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x
L6	Graduate Production Project	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x
L6	Industry Research Project	x		x	x	x	x	x		x	x	x	x			x			x	x	x	x	x	x	x
L6	Media Futures	x		x	x	x	x	x	x	x	x	x	x			x			x	x	x	x	x	x	x
L6	Media Research Project	x	x	x	x	x	x	x	x	x	x	x	x			x		x		x		x	x	x	x
L6	Open Production Project	x	x	x	x	x		x	x				x	x	x	x	x	x	x	x	x		x	x	x
L5	Creating Impact	x	x	x	x	x		x	x	x	x			x	x	x	x	x		x	x		x	x	
L5	Creative Media	x	x	x	x	x		x	x	x	x	x		x			x				x		x	x	
L5	Design for Media	x	x	x	x	x		x	x	x	x	x		x				x			x		x	x	
L5	Directing Stories	x	x	x	x	x		x	x	x	x	x		x	x			x		x	x		x	x	
L5	Immersive Storytelling	x	x	x	x	x		x	x	x	x			x	x	x	x	x		x	x		x	x	
L5	Live Stories	x	x	x	x	x		x	x	x	x			x	x	x	x	x		x	x		x	x	
L5	Media Perspectives			x	x			x	x	x	x	x									x		x	x	
L5	Pitching, Producing and Selling	x	x	x	x	x		x	x	x	x	x		x	x			x			x		x	x	
L5	Scripted Stories	x	x	x	x	x		x	x	x	x			x	x		x	x		x	x		x	x	
L5	The Client Brief	x	x	x	x	x	x	x	x	x	x			x	x	x	x	x		x	x	x	x	x	x
L5	Working with Images	x	x	x	x	x		x	x	x	x	x		x			x	x			x	x	x	x	
L5	Working with Sound	x	x	x	x	x		x	x	x	x	x		x			x	x			x	x	x	x	
L5	Writing for Media	x	x	x	x	x		x	x	x	x	x		x	x			x			x		x	x	
L4	Ambitions			x	x				x	x	x			x						x	x	x	x		
L4	Audio Production	x	x	x	x			x		x	x			x	x	x	x			x	x	x	x		
L4	Creative Communication	x	x	x	x			x		x	x			x	x	x	x			x	x	x			
L4	Film Production	x	x	x	x			x	x	x	x			x	x	x	x			x	x	x			
L4	Story Worlds			x					x	x										x	x	x			
L4	Storytelling							x		x				x		x				x	x	x	x		

ADMISSION REGULATIONS

Please refer to the course website for further information regarding admission regulations for this programme: Courses | Bournemouth University

PROGRESSION ROUTES

Students who have successfully completed the Foundation in Media and Communication at Bournemouth University International College with a Pass, and IELTS at 6.5 with no lower than 6 in each separate sub-element; will be automatically accepted for entry to the BA (Hons) Media Production at Level 4.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

ASSESSMENT REGULATIONS

The regulations for this programme follow the University's standard assessment regulations.

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

Work placements are compulsory on the BA Media Production degree. Students may opt to complete a one-year (30 week) sandwich placement, or a 20 day 'short placement'. The work placement typically takes place between Level 5 and Level 6. Those students who successfully complete the 30-week sandwich placement will be eligible for the award of full-time sandwich degree. Placements are not credit bearing and are not required for the award of intermediate qualifications.