

KEY PROGRAMME INFORMATION

Originating institution(s) Bournemouth University	Faculty responsible for the programme Faculty of Media and Communication
Final award(s), title(s) and credits BA (Hons) Television Production – 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 / 120 (60 ECTS) Level 6 credits	
Intermediate award(s), title(s) and credits Dip HE Television Production (240 credits) – 120 (60 ECTS) Level 4 / 120 (60 ECTS) Level 5 credits Cert HE Television Production (120 credits) – 120 (60 ECTS) Level 4 credits	
UCAS Programme Code(s) (where applicable and if known) W621	HeCOS Code(s) per programme/pathway 100444 (47.5%); 100923 (47.5%); 100443 (5%)
External reference points The UK Quality Code for Higher Education; Part A: Setting and maintaining academic standards (October 2014), incorporating; The Framework for Higher Education Qualifications of UK Degree-Awarding Bodies; The frameworks and their levels The qualification descriptors Responsibilities for implementing an outcomes-based approach to the award of qualifications QAA Subject Benchmark Statement - Communication, media, film and cultural studies (2016)	
Professional, Statutory and Regulatory Body (PSRB) links Creative Skillset - Accreditation International Moving Image Society (IMIS) - Accreditation	
Places of delivery Bournemouth University	
Mode(s) of delivery Full-time / Full-time Sandwich	Language of delivery English
Typical duration Programme duration: 3 years full-time / 4 years full-time sandwich. Level/stage duration: Level 4 - 1 year; Level 5 - 1 year; optional sandwich placement - 1 year; Level 6 - 1 year.	
Date of first intake September 2018	Expected start dates September
Maximum student numbers N/A	Placements Programme includes the expectation that students complete a 4-week short placement or 30-week sandwich placement
Partner(s) Not applicable	Partnership model Not applicable
Date of this Programme Specification July 2023	
Version number v1.5-0924	
Approval, review or modification reference numbers E2017 024, approved 06/07/2017 BU1819 01, approved 14/11/2018, previously version v.1.0-0918 FMC 1920 10 and FMC 1920 14, approved 04/12/19, previously version v1.1-0919 EC 1920 27 – approved 22/01/2020, version remained as v1.2-0920	

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FMC2122 01, approved 29/9/21 previous version 1.2-0921
EC 2122 81
FMC2223 01 approved 22/09/22, previous version 1.3-0922
FMC 2223 23, approved 04/05/2023, previous version 1.4-0923

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PROGRAMME STRUCTURE

Programme Award and Title: BA (Hons) Television Production									
Year 1/Level 4 Students are required to complete all 6 credit-bearing core units.									
Unit Name	Core/ Option	No of credits	Assessment Element Weightings			Expected contact hours per unit	Unit version no.	HECoS Subject Code	
			Exam 1	Cwk 1	Cwk 2				
Media Scholarship	Core	20		40%	60%	40	V3.0	100444 (100%)	
Television Principles	Core	20		50%	50%	40	V1.1	100923 (100%)	
Television Craft	Core	20		60%	40%	40	V1.1	100923 (100%)	
Understanding Media	Core	20		30%	70%	20	V2.1	100444 (100%)	
Concept to Screen	Core	20		80%	20%	40	V1.1	100923 (100%)	
Negotiated Project	Core	20		80%	20%	15	V1.2	100444 (50%)	100923 (50%)
Progression requirements: Requires 120 credits at Level 4									
Exit qualification: Cert HE Television Production (requires 120 credits at Level 4)									

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Year 2/Level 5 Students are required to complete all 6 credit-bearing core units.									
Unit Name	Core/ Option	No of credits	Assessment Element Weightings			Expected contact hours per unit	Unit version no.	HECoS Subject Code	
			Exam 1	Cwk 1	Cwk 2				
Media Perspectives	Core	20		50%	50%	20	V2.1	100444 (100%)	
Production Portfolio 1	Core	20		70%	30%	40	V1.1	100923 (100%)	
Television Specialisms	Core	20		100%		24	V1.2	100923 (100%)	
Researching Media	Core	20		70%	30%	40	V1.1	100444 (100%)	
Production Portfolio 2	Core	20		70%	30%	40	V2.0	100923 (100%)	
Open Project	Core	20		70%	30%	13	V1.2	100443 (100%)	
Progression requirements: Requires 120 credits at Level 5 Exit qualification: Dip HE Television Production (requires 120 credits at Level 4 and 120 credits at Level 5)									
Year 3/Level P - Optional placement year in industry An optional sandwich placement may be taken between levels 5 and 6. Students who do not choose to undertake the optional sandwich placement may progress directly from Level 5 to Level 6.									
Progression requirements: Satisfactory completion of at least 30 weeks of an industry placement. Students who do not choose to undertake the optional sandwich placement may progress directly from Level 5 to Level 6.									

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Year 3/4/Level 6

Students are required to complete 3 credit-bearing core units and choose to either take the 'Dissertation' unit or the 'Enquiry and Experiment' and 'Industry Research Project' units.

Unit Name	Core/ Option	No of credits	Assessment Element Weightings			Expected contact hours per unit	Unit version no.	HECoS Subject Code	
			Exam 1	Cwk 1	Cwk 2				
Dissertation	Option	40		100%		12	V1.2	100444 (100%)	
Enquiry and Experiment	Option	20		100%		20	V1.2	100444 (100%)	
Industry Research Project	Option	20		100%		20	V1.2	100444 (100%)	
Concept and Production Skills Development	Core	20		100%		40	V1.2	100923 (100%)	
Career Pathways	Core	20		100%		40	V1.1	100444 (100%)	
Graduate Project	Core	40		50%	50%	20	V1.2	100923 (100%)	

Exit qualification: BA (Hons) Television Production

Sandwich UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 and successful completion of a 30-week placement.

Full-time UG award: Requires 120 credits at Level 4; 120 credits at Level 5; 120 credits at Level 6 successful completion of a 4-week placement.

AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

AIMS OF THE PROGRAMME

This programme aims to develop creative, critically informed and reflective graduates who can make an important contribution to shaping the present, and future, of television. The programme is designed to:

- equip students with both a broad understanding of television production and specialist skillsets;
- provide students with the opportunity to produce collaboratively authored original work to professional standards;
- encourage cognitive autonomy, and provide students with the intellectual tools and techniques required to deal with issues systematically, coherently and creatively;
- equip students with a critical and analytical understanding of the issues and opportunities at the forefront of television;
- prepare students to be professional, ethical, agile and resilient;
- encourage curiosity, creativity, innovation and the ability to solve intellectual and practice orientated problems;
- provide students with the active independent learning skills required for continuing professional development.

The programme design was informed by dialogue with industry partners, with this helping offer insight in to the challenges and opportunities for new entrants to professional television practice.

ALIGNMENT WITH THE UNIVERSITY'S STRATEGIC PLAN

The programme is aligned with the BU 2012-18 strategic plan and fusion agenda. The programme's aims, as stated above, foreground intellectual rigour, critical thinking, professionalism and resilience. In line with the strategic plan the programme offers a personalised student experience, excellent learning opportunities and a rich, culturally aware, learning community, that makes the most of its access to world-class facilities. Throughout the programme, and through undertaking a work placement, students build strong professional connections and get to understand how to manage the changing demands of the workplace. Ultimately, students are encouraged to be creative, innovative and flexible, whilst taking ownership of their own future facing development. As practitioners and researchers, the programme team maintain strong links with industry, and working alongside students actively fuse research, education and professional practice.

LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

As a general rule, time devoted to assessment should normally represent approximately 25% of the student learning time for a unit (i.e. 50 hours for a 20-credit unit), leaving the rest for specific programme-

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related activities, including lectures, seminars, preparatory work, practical activities, reading, critical reflection and independent learning.

STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff and others who have relevant professional expertise, including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators/technicians and research students. Both in Studio (spanning multiple units) and across the *Television Craft* and *Television Specialism* units, Technical Demonstrators with specific practice/craft skills (e.g. Camera and Editing) lead student workshops.

INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

PROGRAMME AND LEVEL 6 INTENDED PROGRAMME OUTCOMES

A: Subject knowledge and understanding This programme provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:
A1 Demonstrate a comprehensive, critical and reflexive understanding of the contextual and conceptual issues and debates relating to television and/or related practice;	Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes): <ul style="list-style-type: none"> • Individual/group tutorials (A1 – A6); • Seminars (A1 – A6); • Lectures (A1 – A6); • Screenings/exhibition (A1 – A6); • Directed reading/viewing (A1 – A6); • Independent study/research (A1 – A6); • Group work tasks (A1 – A6); • Workshops (A1 – A6); • Production project work (A1 – A6); • Online/blended learning (A1 – A6); • Pitch/Presentation (A1 – A6).
A2 Demonstrate critical and systematic acquisition and evaluation of knowledge and understanding in one or more key aspects of television and/or related practice - at least some of which is at the forefront of the field;	
A3 Identify and critically evaluate the formal, aesthetic, editorial, technical and process choices, challenges and opportunities involved in the development and production of television and/or related practice;	
A4 Demonstrate systematic and critical understanding of the commissioning and funding structures of television and/or related sectors - and how they connect to concepts of audience, creativity and authorship;	Assessment strategies and methods (referring to numbered Intended Learning Outcomes): <ul style="list-style-type: none"> • Research project (A1, A2, A5); • Critical/reflexive essay (A1, A3, A5, A6); • Programme proposal/planning (A1, A3, A4); • Individual and group production work/ artefact (A1, A3, A4); • Pitch/Presentation (A4); • Career profile/exhibition/ development plan (A2, A5, A6).
A5 Analyse and critically evaluate how television and/or related practice organisations operate, communicate and are managed;	
A6 Critically and reflexively address the professional profile, skills and organisational requirements needed to work effectively within project-oriented teams.	
B: Intellectual skills This programme provides opportunities for students to:	The following learning and teaching and assessment strategies and methods enable

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	students to achieve and to demonstrate the programme outcomes:
<p>B1 Critically, closely and reflexively analyse, evaluate and interpret television and/or related practice - applying sound knowledge and systematic understanding in initiating and carrying out research and/or practice projects;</p> <p>B2 Demonstrate systematic and critical understanding and application of the conceptual and contextual debates, issues and intellectual paradigms that inform television and/or related practice - some of which may be ambiguous and at the forefront of the field;</p> <p>B3 Identify, examine and demonstrate a systematic and critical understanding of an issue or debate within the field; framing appropriate questions, and critically and systematically deploying a fitting research framework to the enquiry and analysis;</p> <p>B4 Develop a convincing, sustained and evidence-informed argument in relation to practice and research findings, and how they might be applied to the field;</p> <p>B5 Produce coherent, well-articulated, organised and presented work that demonstrates an appropriate form/mode of address and is effectively communicated;</p> <p>B6 Consider and evaluate their work and learning in a reflexive manner, and with reference to academic and professional issues, debates and conventions in the field.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (B1 – B6); • Seminars (B1 – B6); • Lectures (B1 – B6); • Screenings/exhibition (B1 – B6); • Directed reading/viewing (B1 – B6); • Independent study/research (B1 – B6); • Group work tasks (B1 – B6); • Workshops (B1 – B6); • Production project work (B1 – B6); • Online/blended learning (B1 – B6); • Pitch/Presentation (B1 – B6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project (B1 – B5); • Critical/reflexive essay (B6); • Individual and group production work/artefact (B5); • Career profile/exhibition/ development plan (B1, B2, B5, B6).
<p>C: Subject-specific/Practical skills This programme provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:</p>
<p>C1 Be adaptable and creative in delivering work to a given length, format, brief and deadline, and that is appropriate for the medium of television and/or related practice, whilst demonstrating sound knowledge and understanding of television form, technique, audience, professional expectations and funding/ commissioning structures;</p> <p>C2 Produce coherent, well-articulated, researched and presented work that demonstrates authorial and creative voice, and which is informed by, and contextualised within, a reflexive understanding of relevant conceptual issues and debates;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (C1 – C6); • Seminars (C1 – C6); • Lectures (C1 – C6); • Screenings/exhibition (C1 – C6); • Directed reading/viewing (C1 – C6); • Independent study/research (C1 – C6); • Group work tasks (C1 – C6); • Workshops (C1 – C6); • Production project work (C1 – C6); • Online/blended learning (C1 – C6); • Pitch/Presentation (C1 – C6).

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<p>C3 Demonstrate advanced reflexive capability in the techniques, technologies or processes of television, and/or related practice;</p> <p>C4 Understand, and develop, industry practices as they relate to research-led creative initiation, development and realisation of professional television and/or related practice;</p> <p>C5 Demonstrate highly effective time, personnel and resource management by drawing on a range of planning, organisational, project management, collaborative and leadership skills;</p> <p>C6 Critically evaluate and reflect on own and other's work in light of personal development and current, and future, practice.</p>	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project (C4, C6); • Critical/reflexive essay (C5, C6); • Programme proposal/planning (C1, C3, C4); • Individual and group production work/ artefact (C1, C2, C3); • Pitch/Presentation (C1, C3, C4); • Career profile/exhibition/ development plan (C5, C6).
<p>D: Transferable skills This programme provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme learning outcomes:</p>
<p>D1 Work professionally, productively and reflexively in groups; at different times, working within and leading teams effectively;</p> <p>D2 Organise and manage self-directed projects, exercising initiative, sound judgement and reflexivity;</p> <p>D3 Demonstrate a critical and reflexive understanding of creative practices and processes through engaging in the production and exhibition of work;</p> <p>D4 Accept accountability for determining and achieving personal and/or group outcomes and to identify and undertake appropriate learning and professional development;</p> <p>D5 Systematically, critically and convincingly gather, organise and communicate ideas, information, analysis, arguments, problems and solutions to both specialist and non-specialist audiences;</p> <p>D6 Review, consolidate, synthesise, apply and extend knowledge and understanding in initiating and carrying out practice and/or research projects.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (D1 – D6); • Seminars (D1 – D6); • Lectures (D1 – D6); • Screenings/exhibition (D1 – D6); • Directed reading/viewing (D1 – D6); • Independent study/research (D1 – D6); • Group work tasks (D1 – D6); • Workshops (D1 – D6); • Production project work (D1 – D6); • Online/blended learning (D1 – D6); • Pitch/Presentation (D1 – D6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project (D2, D3, D5, D6); • Critical/reflexive essay (D1, D2, D3, D4); • Programme proposal/planning (D1, D2, D6); • Individual and group production work/ artefact (D1, D2, D3, D6); • Pitch/Presentation (D3, D5); • Career profile/exhibition/ development plan (D1, D2, D3, D4).

LEVEL 5/DIPHE INTENDED LEVEL OUTCOMES

<p>A: Knowledge and understanding This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>A1 Demonstrate knowledge and understanding of the well-established contextual and conceptual issues and debates relating to television and/or related practice;</p> <p>A2 Acquire and coherently evaluate knowledge in one or more key aspects of television and/or related practice;</p> <p>A3 Identify and evaluate the formal, aesthetic, editorial, technical and process choices involved in the development and production of television and/or related practice;</p> <p>A4 Evaluate the professional skills and organisational requirements needed to work effectively within project-oriented teams.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (A1 – A4); • Seminars (A1 – A4); • Lectures (A1 – A4); • Screenings/exhibition (A1 – A4); • Directed reading/viewing (A1 – A4); • Independent study/research (A1 – A4); • Group work tasks (A1 – A4); • Workshops (A1 – A4); • Production project work (A1 – A4); • Online/blended learning (A1 – A4); • Pitch/Presentation (A1 – A4). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project/proposal (A1, A2); • Critical reflection (A2, A3, A4); • Programme proposal/planning (A2, A3, A4); • Individual and group production work/ artefact/portfolio (A2, A3, A4); • Self/peer assessment (A4); • Pitch/Presentation (A2, A3, A4); • Development plan/learning report (A1, A2, A3, A4).
<p>B: Intellectual skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>B1 Closely analyse, evaluate and interpret television and/or related practice - applying sound knowledge and systematic understanding to initiate and carry out research and/or practice projects;</p> <p>B2 Demonstrate understanding, evaluation and application of the conceptual and contextual debates, issues and intellectual paradigms that inform the field;</p> <p>B3 Identify an issue or debate within the field; framing appropriate questions, and deploying a fitting research framework to the enquiry and analysis;</p> <p>B4 Develop a sustained and evidence-informed argument in relation to practice and research</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (B1 – B6); • Seminars (B1 – B6); • Lectures (B1 – B6); • Screenings/exhibition (B1 – B6); • Directed reading/viewing (B1 – B6); • Independent study/research (B1 – B6); • Group work tasks (B1 – B6); • Workshops (B1 – B6); • Production project work (B1 – B6); • Online/blended learning (B1 – B6); • Pitch/Presentation (B1 – B6).

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<p>findings, and how they might be applied to the field;</p> <p>B5 Produce coherent, organised and well-articulated work that demonstrates an appropriate form/mode of address and is effectively communicated;</p> <p>B6 Consider and evaluate their work and learning, with reference to academic and/or professional issues, debates and conventions in the field.</p>	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project/proposal (B1, B2, B3, B4, B5); • Critical reflection (B1, B5, B6); • Programme proposal/planning (B1, B5, B6); • Individual and group production work/artefact/portfolio (B1, B5, B6); • Self/peer assessment (B6); • Pitch/Presentation (B1, B5, B6); • Development plan/learning report (B1, B5, B6).
<p>C: Subject-specific/Practical Skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>C1 Deliver work to a given length, format, brief and deadline that is appropriate for the medium of television and/or related practice and demonstrates sound knowledge and understanding of form, technique and audience;</p> <p>C2 Produce coherent, well-articulated and presented work which is informed by appropriate research and an understanding of relevant conceptual issues and debates;</p> <p>C3 Demonstrate capability in the techniques, technologies or processes of television, and/or related practice;</p> <p>C4 Understand established industry practices as they relate to original creative initiation, development and realisation of professional television and/or related practice;</p> <p>C5 Manage time, personnel and resources effectively by drawing on a range of planning, organisational, project management, collaborative and leadership skills;</p> <p>C6 Evaluate and take responsibility for own work and development in light of current industry practices.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (C1 – C6); • Seminars (C1 – C6); • Lectures (C1 – C6); • Screenings/exhibition (C1 – C6); • Directed reading/viewing (C1 – C6); • Independent study/research (C1 – C6); • Group work tasks (C1 – C6); • Workshops (C1 – C6); • Production project work (C1 – C6); • Online/blended learning (C1 – C6); • Pitch/Presentation (C1 – C6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project/proposal (C2); • Critical reflection (C1 – C6); • Programme proposal/planning (C1 – C6); • Individual and group production work/artefact/portfolio (C1 – C6); • Self/peer assessment (C6); • Pitch/Presentation (C1, C2); • Development plan/learning report (C2, C3, C5, C6).

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<p>D: Transferable skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>D1 Work professionally and productively in groups; at different times, working within and leading teams effectively;</p> <p>D2 Organise and manage self-directed projects, exercising initiative, sound judgement and personal responsibility;</p> <p>D3 Evaluate and understand creative practices and processes through engagement in the production and exhibition of work;</p> <p>D4 Accept accountability for determining and achieving personal and/or group outcomes and to identify appropriate learning and professional development;</p> <p>D5 Effectively gather, organise and communicate ideas, information, analysis, arguments, problems and solutions to both specialist and non-specialist audiences;</p> <p>D6 Review, consolidate, synthesise and apply knowledge and understanding in initiating and carrying out aspects of practice and/or research projects.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (D1 – D6); • Seminars (D1 – D6); • Lectures (D1 – D6); • Screenings/exhibition (D1 – D6); • Directed reading/viewing (D1 – D6); • Independent study/research (D1 – D6); • Group work tasks (D1 – D6); • Workshops (D1 – D6); • Production project work (D1 – D6); • Online/blended learning (D1 – D6); • Pitch/Presentation (D1 – D6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research project/proposal (D2, D5, D6); • Critical reflection (D1 – D6); • Programme proposal/planning (D1, D3, D5, D6); • Individual and group production work/artefact/portfolio ((D1, D3, D5, D6); • Self/peer assessment (D4); • Pitch/Presentation (D1, D3, D5, D6); • Development plan/learning report (D1 – D6).

LEVEL 4/CERT HE INTENDED LEVEL OUTCOMES

<p>A: Knowledge and understanding This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>A1 Demonstrate knowledge of the well-established contextual and conceptual issues and debates relating to television production;</p> <p>A2 Acquire and evaluate knowledge in a key aspect of television production;</p> <p>A3 Identify and evaluate the formal, aesthetic, editorial, technical and process choices involved in the development and realisation of television productions;</p> <p>A4 Evaluate the group-work skills and organisational requirements needed within effective project-oriented teams.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (A1 – A4); • Seminars (A1 – A4); • Lectures (A1 – A4); • Screenings/exhibition (A1 – A4); • Directed reading/viewing (A1 – A4); • Independent study/research (A1 – A4); • Group work tasks (A1 – A4); • Workshops (A1 – A4); • Production project work (A1 – A4); • Online/blended learning (A1 – A4); • Pitch/Presentation (A1 – A4). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research portfolio/analysis (A1, A2); • Programme proposal/planning (A1, A2, A3, A4); • Individual and group production work/artefact/portfolio (A1 - A4); • Self/peer assessment (A4); • Pitch/Presentation (A1 - A4); • Learning report (A2); • Technical test (A2).
<p>B: Intellectual skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>B1 Closely analyse, evaluate and interpret television practice;</p> <p>B2 Demonstrate knowledge, evaluation and application of the conceptual and contextual debates and issues that inform television practice;</p> <p>B3 Identify an issue or debate within television practice; framing appropriate questions, enquiry and judgement;</p> <p>B4 Develop a sustained, sound and evidence-informed argument in relation to practice and research findings;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (B1 – B5); • Seminars (B1 – B5); • Lectures (B1 – B5); • Screenings/exhibition (B1 – B5); • Directed reading/viewing (B1 – B5); • Independent study/research (B1 – B5); • Group work tasks (B1 – B5); • Workshops (B1 – B5); • Production project work (B1 – B5); • Online/blended learning (B1 – B5); • Pitch/Presentation (B1 – B5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p>

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<p>B5 Produce coherent, organised and well-articulated work that demonstrates an appropriate form/mode of address and is effectively communicated.</p>	<ul style="list-style-type: none"> • Research portfolio/analysis (B1 – B5); • Programme proposal/planning (B1, B2, B5); • Individual and group production work/artefact/portfolio (B1, B2, B5); • Pitch/Presentation (B1 – B5); • Learning report (B1, B5).
<p>C: Subject-specific/Practical Skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>C1 Deliver work to a given length, format, brief and deadline that demonstrates knowledge of television form, technique and audience;</p> <p>C2 Produce coherent, well-articulated and presented work which is informed by appropriate research;</p> <p>C3 Demonstrate basic capability in the techniques, technologies and/or processes of television;</p> <p>C4 Demonstrate knowledge of established industry practices as they relate to the creative initiation, development and realisation of television;</p> <p>C5 Manage time, personnel and resources effectively by drawing on a range of planning, organisational, project management, collaborative and leadership skills;</p> <p>C6 Evaluate own and other's work in light of current television practice.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (C1 – C6); • Seminars (C1 – C6); • Lectures (C1 – C6); • Screenings/exhibition (C1 – C6); • Directed reading/viewing (C1 – C6); • Independent study/research (C1 – C6); • Group work tasks (C1 – C6); • Workshops (C1 – C6); • Production project work (C1 – C6); • Online/blended learning (C1 – C6); • Pitch/Presentation (C1 – C6). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Programme proposal/planning (C1 - C6); • Individual and group production work/artefact/portfolio (C1 - C6); • Self/peer assessment (C1 - C6); • Pitch/Presentation (C4, C5, C6); • Learning report (C1 - C6); • Technical test (C1, C3).

Programme Specification - Section 2

<p>D: Transferable skills This level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the level learning outcomes:</p>
<p>D1 Work productively in groups; at different times, working within and leading teams effectively;</p> <p>D2 Organise and manage self-directed projects, exercising initiative, judgement and personal responsibility;</p> <p>D3 Demonstrate knowledge of creative practices and processes through engaging in the production of work;</p> <p>D4 Accept accountability for determining and achieving personal and/or group outcomes;</p> <p>D5 Effectively gather, organise and communicate ideas, information, analysis, arguments, problems and solutions.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Individual/group tutorials (D1 – D5); • Seminars (D1 – D5); • Lectures (D1 – D5); • Screenings/exhibition (D1 – D5); • Directed reading/viewing (D1 – D5); • Independent study/research (D1 – D5); • Group work tasks (D1 – D5); • Workshops (D1 – D5); • Production project work (D1 – D5); • Online/blended learning (D1 – D5); • Pitch/Presentation (D1 – D5). <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> • Research portfolio/analysis (D2, D5); • Programme proposal/planning (D1, D3, D4, D5); • Individual and group production work/artefact/portfolio (D1, D3, D4, D5); • Self/peer assessment (D1, D2, D4); • Pitch/Presentation (D1, D3, D4, D5); • Learning report (D1 – D5); • Technical test (D3).

ADMISSION REGULATIONS

Please refer to the course website for further information regarding admission regulations for this programme: [BA \(Hons\) Television Production | Bournemouth University](#)

PROGRESSION ROUTES

Articulation

Students who have successfully completed the *Foundation Certificate in Media and Communication* at Bournemouth University International College with a Pass, and IELTS at 6.5, with no lower than 6 in each separate sub-element; will be automatically accepted for entry to the BA (Hons) Television Production at Level 4.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

ASSESSMENT REGULATIONS

The regulations for this programme are the University's Standard Undergraduate Assessment Regulations (see:

<https://intranetsp.bournemouth.ac.uk/pandptest/6a-standard-assessment-regulations-undergraduate.docx>)

WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS

Students are expected to undertake a suitable work placement of either 4 weeks (minimum of 20 days) or one year (minimum of 30 weeks). Those students who successfully complete a 30-week placement will be eligible for the award of a full-time sandwich degree. The placement is an integral part of the assessment on the Level 6 *Career Pathways* unit.

Any placement(s) must be in a broadcast TV or video production related environment, and students must be supervised by experienced professionals. The work placement provides the opportunity for students to develop their abilities and understanding of television production and related fields, as well as providing a platform for successful entry into the profession following graduation. It applies and develops knowledge and understanding acquired in Levels 4 and 5, makes a major contribution to the understanding of the final level units, further develops final practice/research led projects by utilising the context of the work experience as appropriate and enhances students' prospects of future employment.

PROGRAMME SKILLS MATRIX

Units		Programme Intended Learning Outcomes																								
		A 1	A 2	A 3	A 4	A 5	A 6	B 1	B 2	B 3	B 4	B 5	B 6	C 1	C 2	C 3	C 4	C 5	C 6	D 1	D 2	D 3	D 4	D 5	D 6	
LEVEL 6	Graduate Project	X		X								X		X	X					X					X	
	Career Pathways		X			X	X	X	X			X	X					X	X	X	X	X				
	Dissertation							X	X	X	X	X									X			X	X	
	Industry Research Project	X	X			X		X		X	X	X	X				X		X		X			X	X	
	Enquiry and Experiment									X	X												X		X	
	Concept and Production Skills Development				X									X		X	X				X					
LEVEL 5	Open Project				X							X		X			X		X	X	X		X			
	Production Portfolio 2		X		X			X				X					X	X	X	X				X	X	
	Researching Media	X	X					X	X	X	X	X			X						X			X	X	
	Television Specialisms		X	X	X			X				X	X		X	X			X				X	X	X	X
	Production Portfolio 1		X	X	X			X				X	X								X		X		X	
	Media Perspectives	X	X					X	X		X	X														
LEVEL 4	Negotiated Project		X	X	X			X				X		X	X	X	X	X	X	X	X		X	X	X	
	Concept to Screen	X		X	X			X	X			X		X	X	X	X	X	X	X	X		X	X		
	Understanding Media	X						X	X	X	X	X										X			X	
	Television Craft		X					X		X	X	X										X				
	Television Principles	X	X	X				X				X		X	X	X	X	X			X		X			
	Media Scholarship	X	X					X	X	X	X	X													X	

<p>A - Subject Knowledge and Understanding This programme provides opportunities for students to:</p> <p>A1 Demonstrate a comprehensive, critical and reflexive understanding of the contextual and conceptual issues and debates relating to television and/or related practice</p> <p>A2 Demonstrate critical and systematic acquisition and evaluation of knowledge and understanding in one or more key aspects of television and/or related practice - at least some of which is at the forefront of the field</p> <p>A3 Identify and critically evaluate the formal, aesthetic, editorial, technical and process choices, challenges and opportunities involved in the development and production of television and/or related practice</p> <p>A4 Demonstrate systematic and critical understanding of the commissioning and funding structures of television and/or related sectors - and how they connect to concepts of audience, creativity and authorship</p> <p>A5 Analyse and critically evaluate how television and/or related practice organisations operate, communicate and are managed</p> <p>A6 Critically and reflexively address the professional profile, skills and organisational requirements needed to work effectively within project-oriented teams</p>	<p>C - Subject-specific/Practical Skills This programme provides opportunities for students to:</p> <p>C1 Be adaptable and creative in delivering work to a given length, format, brief and deadline, and that is appropriate for the medium of television and/or related practice, whilst demonstrating sound knowledge and understanding of television form, technique, audience, professional expectations and funding/ commissioning structures</p> <p>C2 Produce coherent, well-articulated, researched and presented work that demonstrates authorial and creative voice, and which is informed by, and contextualised within, a reflexive understanding of relevant conceptual issues and debates</p> <p>C3 Demonstrate advanced reflexive capability in the techniques, technologies or processes of television, and/or related practice</p> <p>C4 Understand, and develop, industry practices as they relate to research-led creative initiation, development and realisation of professional television and/or related practice</p> <p>C5 Demonstrate highly effective time, personnel and resource management by drawing on a range of planning, organisational, project management, collaborative and leadership skills</p> <p>C6 Critically evaluate and reflect on own and other's work in light of personal development and current, and future, practice</p>
<p>B - Intellectual Skills This programme provides opportunities for students to:</p> <p>B1 Critically, closely and reflexively analyse, evaluate and interpret television and/or related practice - applying sound knowledge and systematic understanding in initiating and carrying out research and/or practice projects</p> <p>B2 Demonstrate systematic and critical understanding and application of the conceptual and contextual debates, issues and intellectual paradigms that inform television and/or related practice - some of which may be ambiguous and at the forefront of the field</p> <p>B3 Identify, examine and demonstrate a systematic and critical understanding of an issue or debate within the field; framing appropriate questions, and critically and systematically deploying a fitting research framework to the enquiry and analysis</p> <p>B4 Develop a convincing, sustained and evidence-informed argument in relation to practice and research findings, and how they might be applied to the field</p> <p>B5 Produce coherent, well-articulated, organised and presented work that demonstrates an appropriate form/mode of address and is effectively communicated</p> <p>B6 Consider and evaluate their work and learning in a reflexive manner, and with reference to academic and professional issues, debates and conventions in the field</p>	<p>D - Transferable Skills This programme provides opportunities for students to:</p> <p>D1 Work professionally, productively and reflexively in groups; at different times, working within and leading teams effectively</p> <p>D2 Organise and manage self-directed projects, exercising initiative, sound judgement and reflexivity</p> <p>D3 Demonstrate a critical and reflexive understanding of creative practices and processes through engaging in the production and exhibition of work</p> <p>D4 Accept accountability for determining and achieving personal and/or group outcomes and to identify and undertake appropriate learning and professional development</p> <p>D5 Systematically, critically and convincingly gather, organise and communicate ideas, information, analysis, arguments, problems and solutions to both specialist and non-specialist audiences</p> <p>D6 Review, consolidate, synthesise, apply and extend knowledge and understanding in initiating and carrying out practice and/or research projects</p>