

## KEY PROGRAMME INFORMATION

<b>Originating institution(s)</b> Bournemouth University	<b>Faculty responsible for the programme</b> Faculty of Media and Communication
<b>Final award(s), title(s) and credits</b> MA Directing Film and Television (180 credits)	
<b>Intermediate award(s), title(s) and credits</b> 60 credits Postgraduate Certificate (PG Cert Directing Film and Television) 120 credit Postgraduate Diploma (PG Dip Directing Film and Television)	
<b>UCAS Programme Code(s)</b>	<b>HECoS (Higher Education Classification of Subjects) Code and balanced or major/minor load.</b> 100888
<b>External reference points</b> The UK Quality Code for Higher Education in particular: <ul style="list-style-type: none"> <li>• Part A – Setting and maintaining academic standards (Comprising) <ul style="list-style-type: none"> <li>• Chapter A1: UK and European reference points for academic standards</li> <li>• Chapter A2: Degree-awarding bodies' reference points for academic standards</li> <li>• Chapter A3: Securing academic standards and an outcomes-based approach to academic awards</li> </ul> </li> <li>• Part B – Assuring and Enhancing Academic Quality</li> </ul>	
<b>Professional, Statutory and Regulatory Body (PSRB) links</b> International Moving Image Society CILECT	
<b>Places of delivery</b> Bournemouth University, Talbot Campus	
<b>Mode(s) of delivery</b> Full time	<b>Language of delivery</b> English
<b>Typical duration</b> 12 months full-time (September start)	
<b>Date of first intake</b> September 2022	<b>Expected start dates</b> September
<b>Maximum student numbers</b> N/A	<b>Placements</b> n/a
<b>Partner(s)</b> n/a	<b>Partnership model</b> n/a
<b>Date of this Programme Specification</b> February 2024	
<b>Version number</b> v1.1-0924	
<b>Approval, review or modification reference numbers</b> E212212 EC 2122 60, approved 11/7/22 FMC 2324 17, approved 21/02/2024, previously v1.0 -0924	
<b>Author</b> Dr Austin Fisher	

Programme Specification – Section 1

**PROGRAMME STRUCTURE**

Programme Award and Title: MA Directing Film and Television								
Stage 1 / Level 7								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Developing a Directorial Vision	Core	40		100%		55	1.0	100888
Storytelling	Core	20		100%		20	1.0	100058
Crafting Visual Stories	Core	40		100%		55	1.0	100888
Approaches to Industry	Core	20		100%		20	1.0	100443
<b>Progression requirements:</b> Requires 120 credits at Level 7 <b>Exit qualification:</b> Postgraduate Certificate (PG Cert Directing Film and Television) requires 60 credits at Level 7 Postgraduate Diploma (PG Dip Directing Film and Television) requires 120 credits at Level 7								

Stage 2 / Level 7								
Unit Name	Core/ Option	No. of Credits	Assessment Element Weightings			Expected Contact hours per unit	Unit Version No.	HECoS Code (plus balanced or major/ minor load)
			Exam 1	Cwk 1	Cwk 2			
Media Production Masters Project	Core	60		100%		10	1.0	
<b>Exit qualification:</b> MA Directing Film and Television								

### AIMS OF THE DOCUMENT

The aims of this document are to:

- define the structure of the programme;
- specify the programme award titles;
- identify programme and level learning outcomes;
- articulate the regulations governing the awards defined within the document.

### AIMS OF THE PROGRAMME

The MA Directing Film and Television programme is designed to guide students desirous of developing a unique “directorial voice”, achieve this intent. Thus, the programme prioritises practices which combine critical audio-visual storytelling, with collaborative autoursing skills. Hence the culture of this learning community involves directorially interrogating screenplays so as to strengthen them for successful production, by critically developing and previsualising a unique directorial vision, and ensuring that via creative leadership supported by teammates, the “vision” and “voice” of the director are maintained throughout the production phases of the story development.

Through weekly practical sessions and fieldworks, students are guided to develop unique approach to designing the mise en scène, advance their knowledge of working with actors, across diverse methods not limited to Western acting systems. The learning sessions are typically characterised by prompting on how directing is inextricable from producing, screenwriting, cinematography, art-design, editing and sound design and their sub-elements. They are also equipped to develop the awareness of diverse directorial approaches that can effectively adapt to minimalist budgets, as well as big-budget filmmaking. They are taught to question cinematic conventions with the aim of fashioning innovative directorial approaches to storytelling.

The realities of the exponential international spaces of filmmaking and audiences has also meant that our MA Directing students are taught the dynamics of transnational filmmaking practices. Thus, by the end of the programme, they are not only unique, innovative directors, but practitioners equipped to promptly recognise and respect diversity and inclusivity of human existences and interactions, and who can readily work and thrive in such spaces.

### ALIGNMENT WITH THE UNIVERSITY’S STRATEGIC PLAN

This programme is informed by and aligned with the BU 2025 strategic plan and fusion ethos to inspire learning, advance knowledge and enrich society through the fusion of education, research and practice. The BU 2025 values of excellence, inclusivity, creativity and responsibility are woven throughout the programme.

### LEARNING HOURS AND ASSESSMENT

Bournemouth University taught programmes are composed of units of study, which are assigned a credit value indicating the amount of learning undertaken. The minimum credit value of a unit is normally 20 credits, above which credit values normally increase at 20-point intervals. 20 credits is the equivalent of 200 study hours required of the student, including lectures, seminars, assessment and independent study. 20 University credits are equivalent to 10 European Credit Transfer System (ECTS) credits.

The assessment workload for a unit should consider the total time devoted to study, including the assessment workload (i.e. formative and summative assessment) and the taught elements and independent study workload (i.e. lectures, seminars, preparatory work, practical activities, reading, critical reflection).

Assessment per 20 credit unit should normally consist of 3,000 words or equivalent. Dissertations and Level 6 and 7 Final Projects are distinct from other assessment types. The word count for these assignments is 5,000 words per 20 credits, recognising that undertaking an in-depth piece of original research as the capstone to a degree is pedagogically sound.

## STAFF DELIVERING THE PROGRAMME

Students will usually be taught by a combination of senior academic staff with others who have relevant expertise including – where appropriate according to the content of the unit – academic staff, qualified professional practitioners, demonstrators / technicians and research students.

## INTENDED LEARNING OUTCOMES – AND HOW THE PROGRAMME ENABLES STUDENTS TO ACHIEVE AND DEMONSTRATE THE INTENDED LEARNING OUTCOMES

### PROGRAMME AND LEVEL 7 INTENDED PROGRAMME OUTCOMES

<p><b>A: Subject knowledge and understanding</b></p> <p>This programme/level provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p><b>A1</b> Developing, interrogating, and evaluating professional and technical conventions of diverse film and TV industries, to conceptualise a unique and engaging “directorial vision” and “directorial voice” for original storytelling;</p> <p><b>A2</b> Developing/advancing team-work and creative-leadership skills necessary for producing collaborative auteur directors;</p> <p><b>A3</b> Understanding and developing the unique skills of collaborating with actors to achieve mutually respectful working environments and three-dimensional character illustrations useful to excellent visual storytelling;</p> <p><b>A4</b> Developing technical skills for creating preproduction, production and postproduction workflows to enrich collaboration;</p> <p><b>A5</b> Advancing the understanding of diverse film genres and approaches to their developments, via the applied-concepts of mise en scène construction, and previsualisation.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (A1 – A5);</li> <li>• Seminars (A1 – A5);</li> <li>• Directed reading (A1 - A5);</li> <li>• Use of the VLE (A1 - A5);</li> <li>• Independent research (A1 – A5).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (A1 – A5).</li> </ul>
<p><b>B: Intellectual skills</b></p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level outcomes:</p>
<p><b>B1</b> Advancing critical-analytical skills regarding the socio-cultural, political, gender and/or ethical implications of storytelling, and audiences as they concern the director;</p> <p><b>B2</b> Understanding the indispensable places of inclusive and decolonised storytelling, for the purpose of recognising</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (B1 – B5);</li> <li>• Seminars (B1 – B5);</li> <li>• Directed reading (B1 – B5);</li> </ul>

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<p>and avoiding unconscious perpetuation of stereotypes on screen;</p> <p><b>B3</b> Learn to draw on existing films, directorial voices, and critical debates to understand how conceptual and theoretical frameworks can enrich directorial approaches to storytelling;</p> <p><b>B4</b> Demonstrate a comprehensive understanding of relevant ethical and professional issues and debates appropriate to the field of study;</p> <p><b>B5</b> Systematically and creatively demonstrate an understanding of how research informs contemporary practice.</p>	<ul style="list-style-type: none"> <li>• Use of the VLE (B1 – B5);</li> <li>• Independent research (B1 – B5).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (B1 – B5).</li> </ul>
<p><b>C: Practical skills</b></p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p><b>C1</b> Deliver work to provided specifications, demonstrating effective time-management, as well as in-depth engagements with the expected ethical, academic and professional standards;</p> <p><b>C2</b> Approach complex tasks with methodological problem-solving approaches which entail self-led study to expand on, as well as recognize, and seek team inputs, where applicable;</p> <p><b>C3</b> Demonstrate the capacity to lead complex creative filmmaking processes with attention to conceptualising the idea, assembling a team and proactive decision-making and sound judgement at a professional or equivalent level;</p> <p><b>C4</b> Develop and manage film projects reflecting innovative directorial approaches that have drawn on established theories and techniques of storytelling and push existing creative boundaries;</p> <p><b>C5</b> Use the multi-dimensional elements of mise en scène to communicate complex ideas in an effective, entertaining, engaging and accessible manner to diverse target-audiences.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (C1 – C5);</li> <li>• Seminars (C1 – C5);</li> <li>• Directed reading (C1 – C5);</li> <li>• Use of the VLE (C1 – C5);</li> <li>• Independent research (C1 – C5);</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (C1 – C5).</li> </ul>
<p><b>D: Transferable skills</b></p> <p>This programme/level provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the programme/level learning outcomes:</p>
<p><b>D1</b> Exercise initiative and personal responsibility required for ideating, developing and completing artefacts, their contextual essays, as well as supporting documentations;</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p>

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<p><b>D2</b> Ability to promptly make effective decisions in unpredictable situations, based on a sound understanding of film-production, creative leadership, collaboration and professional/ethical practices;</p> <p><b>D3</b> Ability to pursue independent learning for continuing professional practice;</p> <p><b>D4</b> Work productively and collegiately in a group or team, consistently showing abilities to listen, contribute and lead effectively;</p> <p><b>D5</b> Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.</p>	<ul style="list-style-type: none"> <li>• Lectures (D1 – D5);</li> <li>• Seminars (D1 – D5);</li> <li>• Directed reading (D1 – D5);</li> <li>• Use of the VLE (D1 – D5);</li> <li>• Independent research (D1 – D5).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (D1 – D5).</li> </ul>
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### PG Dip INTENDED STAGE OUTCOMES

<p><b>A: Knowledge and understanding</b></p> <p>This stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>A1</b> Developing, interrogating, and evaluating professional and technical conventions of diverse film and TV industries, to conceptualise a unique and engaging “directorial vision” and “directorial voice” for original storytelling;</p> <p><b>A2</b> Developing/advancing team-work and creative-leadership skills necessary for producing collaborative auteur directors;</p> <p><b>A3</b> Developing technical skills for creating preproduction, production and postproduction workflows to enrich collaboration.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (A1 – A3);</li> <li>• Seminars (A2 – A3);</li> <li>• Directed reading (A2 – A3);</li> <li>• Use of the VLE (A2 – A3);</li> <li>• Independent research (A2 – A3).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (A1 – A3).</li> </ul>
<p><b>B: Intellectual skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>B1</b> Learn to draw on existing films, directorial voices, and critical debates to understand how conceptual and theoretical frameworks can enrich directorial approaches to storytelling;</p> <p><b>B2</b> Demonstrate a comprehensive understanding of relevant ethical and professional issues and debates appropriate to the field of study.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (B1 &amp; B2);</li> <li>• Seminars (B1 &amp; B2);</li> <li>• Directed reading (B1 &amp; B2);</li> <li>• Use of the VLE (B1 &amp; B2);</li> <li>• Independent research (B1 &amp; B2).</li> </ul>

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	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (B1 &amp;B2).</li> </ul>
<p><b>C: Practical skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>C1</b> Deliver work to provided specifications, demonstrating effective time-management, as well as in-depth engagements with the expected ethical, academic and professional standards;</p> <p><b>C2</b> Approach complex tasks with methodological problem-solving approaches which entail self-led study to expand on, as well as recognize, and seek team inputs, where applicable;</p> <p><b>C3</b> Demonstrate the capacity to lead complex creative filmmaking processes with attention to conceptualising the idea, assembling a team and proactive decision-making and sound judgement at a professional or equivalent level.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (C1, C2, C3);</li> <li>• Seminars (C1, C2, C3);</li> <li>• Directed reading (C1, C2, C3);</li> <li>• Use of the VLE (C1, C2, C3);</li> <li>• Independent research (C1, C2, C3).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (C1, C2, C3).</li> </ul>
<p><b>D: Transferable skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>D1</b> Retrieve and generate information, and evaluate sources, in carrying out independent research;</p> <p><b>D2</b> Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively;</p> <p><b>D3</b> Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures D1, D2, D3);</li> <li>• Seminars (D1, D2, D3);</li> <li>• Directed reading D1, D2, D3);</li> <li>• Use of the VLE D1, D2, D3);</li> <li>• Independent research D1, D2, D3).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (D1, D2 &amp; D3)</li> </ul>

**PG Cert INTENDED STAGE OUTCOMES**

<p><b>A: Knowledge and understanding</b></p> <p>This stage provides opportunities for students to develop and demonstrate knowledge and understanding of:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>A1</b> Understanding and developing the unique skills of collaborating with actors to achieve mutually respectful working environments and three-dimensional character illustrations useful to excellent visual storytelling;</p> <p><b>A2</b> Advancing the understanding of diverse film genres and approaches to their developments, via the applied-concepts of mise en scène construction, and previsualisation.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (A2 – A3);</li> <li>• Seminars (A2 – A3);</li> <li>• Directed reading (A2 – A3);</li> <li>• Use of the VLE (A2 – A3);</li> <li>• Independent research (A2 – A3).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (A2 – A3).</li> </ul>
<p><b>B: Intellectual skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>B1</b> Advancing critical-analytical skills regarding the socio-cultural, political, gender and/or ethical implications of storytelling, and audiences as they concern the director;</p> <p><b>B2</b> Understanding the indispensable places of inclusive and decolonised storytelling, for the purpose of recognising and avoiding unconscious perpetuation of stereotypes on screen;</p> <p><b>B3</b> Systematically and creatively demonstrate an understanding of how research informs contemporary practice.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (B1, B3).</li> <li>• Seminars (B1, B3).</li> <li>• Directed reading (B1, B3).</li> <li>• Use of the VLE (B1, B3).</li> <li>• Independent research (B1, B3).</li> </ul> <p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (B1,B2, B3).</li> </ul>
<p><b>C: Practical skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>C1</b> Develop and manage film projects reflecting innovative directorial approaches that have drawn on established theories and techniques of storytelling and push existing creative boundaries.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p>



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<p><b>C2</b> Use the multi-dimensional elements of mise en scène to communicate complex ideas in an effective, entertaining, engaging and accessible manner to diverse target-audiences.</p>	<ul style="list-style-type: none"> <li>• Lectures (C1, C2).</li> <li>• Seminars (C1, C2).</li> <li>• Directed reading (C1, C2)</li> <li>• Use of the VLE (C1, C2).</li> <li>• Independent research (C1, C2)</li> </ul>
	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (C1, C5).</li> </ul>
<p><b>D: Transferable skills</b></p> <p>This stage provides opportunities for students to:</p>	<p>The following learning and teaching and assessment strategies and methods enable students to achieve and to demonstrate the stage learning outcomes:</p>
<p><b>D1</b> Draw on a comprehensive range of research techniques to communicate work effectively to a range of stakeholders and target audiences, including peers, tutors, professionals, and the public;</p> <p><b>D2</b> Ability to pursue independent learning for continuing professional practice;</p> <p><b>D3</b> Work productively in a group or team, showing abilities at different times to listen, contribute and lead effectively;</p> <p><b>D4</b> Demonstrate openness and sensitivity to diversity in terms of other people, cultures and business and management issues.</p>	<p>Learning and teaching strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Lectures (D1, D2, D3, &amp; D4);</li> <li>• Seminars (D1, D2, D3, &amp; D4);</li> <li>• Directed reading (D1, D2, D3, &amp; D4);</li> <li>• Use of the VLE (D1, D2, D3, &amp; D4);</li> <li>• Independent research (D1, D2, D3, &amp; D4).</li> </ul>
	<p>Assessment strategies and methods (referring to numbered Intended Learning Outcomes):</p> <ul style="list-style-type: none"> <li>• Coursework (D4).</li> </ul>

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### Programme Skills Matrix

Units		Programme Intended Learning Outcomes																				
		A 1	A 2	A 3	A 4	A 5	B 1	B 2	B 3	B 4	B 5	C 1	C 2	C 3	C 4	C 5	D 1	D 2	D 3	D 4	D 5	
L E V E L 7	Developing a Directorial Vision	X	X	X	X	X	X	X	X	X		X	X	X			X	X	X	X	X	
	Storytelling						X			X	X						X		X		X	
	Crafting Visual Stories		X				X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	Approaches to Industry	X	X	X						X				X						X	X	
	Media Production Masters Project	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X

## **ADMISSION REGULATIONS**

Please refer to the course website for further information regarding admission regulations for this programme: [MA Directing Film and Television | Bournemouth University](#)

## **PROGRESSION ROUTES**

### **Articulation**

Students who have successfully completed BUIC / Kaplan's Foundation or Pre-Masters courses can be admitted to the Postgraduate Media Production Framework Programmes without further scrutiny.

### **Bournemouth University International College Articulation**

Applicants from Bournemouth University International College programmes which have approved articulation routes must meet the minimum entry requirements in terms of course average and English requirements as stipulated by the Faculty of Media and Communication at Bournemouth University.

In order to take advantage of exciting new approaches to learning and teaching, as well as developments in industry, the current, approved Articulation route for this programme may be subject to change. Where this happens, students will be informed and supported by the Faculty as early as possible.

## **ASSESSMENT REGULATIONS**

The regulations for this programme are the University's standard Postgraduate assessment regulations

## **WORK BASED LEARNING (WBL) AND PLACEMENT ELEMENTS**

n/a